

# Meet the team!



## Brooke Brinkmeier

### Marketing Communications Manager

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Though she grew up on a northwest Iowa farm, Brooke didn't plan to go into the ag industry until an opportunity to become NuTech Seed's marketing manager came along nine years ago. Now she embraces it and says, "The reason I love the ag industry is because of how personable it is – everyone is there to help." Her NuTech experience is valuable as she helps seed companies. "I was one of them, so I understand what the licensee needs and priorities are."

In Brooke's marketing communications manager role, she manages all the content on powertopromote.com, ensuring licensees have the materials they need to promote their products with Corteva Agriscience™ traits. "It's a one-stop shop for anything and everything licensees need related to the traits we sell," Brooke says.

Brooke's favorite part of her job is interacting with individuals at each licensee seed company and helping them find what they need. What she likes best about being part of Corteva is the unique opportunity to work in so many different sectors of ag, including crop protection, research and seed, and even digital.