



# Welcome to the first issue of *Groundwork*.

This new publication will share relevant information, insights and tools to help support Corteva Agriscience licensee seed companies. Hopefully, you've already seen a few of our *Groundwork* updates appearing in your inbox. This printed edition brings all of those stories together in one place.

Although we're a company with roots that go back more than a century, we know Corteva Agriscience is still the new kid on the block to most of you. You probably have some questions about how we do things, what we're working on and why we might be a good choice for your business. This newsletter will be one way we can help answer those, and give you a feel for where we're headed.

In each issue, we'll take on a handful of topics with the goals of telling you something new, giving you useful information and making sense of things we're all hearing about. We'll talk about news, industry trends and agronomy with insight from both our in-house experts and independent industry gurus. We'll talk about challenges and opportunities, plus potential solutions to help your business, and the farmers you serve, continue to grow.

We know you have choices about what technologies to offer your customers. When it comes to our products, we'll share information that's straightforward and useful, so you can decide which Corteva Agriscience™ technologies are the right fit.

We've dubbed this publication *Groundwork* because we recognize we've got some work to do in order to forge great collaborations for successful seed businesses and profitable farms all across America. We look forward to sharing a lot of valuable information with you in the issues to come. Send your comments and suggestions for future issues to [licensingteam@corteva.com](mailto:licensingteam@corteva.com).

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