

6 REASONS



Farmers are switching to Enlist E3[®] soybeans

While the data is still being tallied, it looks like market share for Enlist E3[®] soybeans will land around 35% for 2021¹ – a figure that is expected to continue growing for the next several seasons. What accounts for the growing popularity of Enlist E3 soybeans and the Enlist[®] system? The reasons can be as individual as the farmers you serve, but there are certainly some factors we hear about time and again from farmers.

1 - Flexibility

Enlist E3 soybeans offer multiple advantages for farmers looking to have more choice and control in their season and herbicide applications. Enlist E3 soybeans can be treated with Enlist[®] herbicides no later than R2 or full flowering stage, for an application window up to 10 days longer than in-crop dicamba. Plenty of options for tank-mixing, and fewer restrictions around application timing and buffers, make it easier for farmers to treat their Enlist E3 soybeans when, where and how they need to.

2 - Less worry

Some herbicide labels are easier to follow than others. Using Enlist herbicides on Enlist E3 soybeans is straightforward. With the near-zero volatility and reduced physical drift potential of Enlist herbicides, farmers can worry less about off-target movement and injuring neighboring crops. There are no cut-off dates for using Enlist herbicides, so farmers can spray when the time is right based on weather and planting dates – not the calendar. And while liability concerns have many farmers who plant dicamba-tolerant soybeans turning to commercial sprayers for application, for farmers who like to do their own spraying, the simplicity of the Enlist system lends both comfort and confidence.

3 - Competitive yields

Understandably, some farmers decided to hang back on making the switch to Enlist E3 soybeans, wondering how well they would yield. With a third commercial season about to wrap up, Enlist E3 soybeans are proving they can hold their own and then some. In competitive trials, Enlist E3 soybeans perform as well as, and sometimes better than, soybeans that carry other weed control technology traits. With each successive season, the Corteva Agriscience product team is continuing to bring a wider selection of Enlist E3 soybeans to market, offering more defensive traits and desirable agronomic characteristics that can further increase yield potential.

4 - Enlist herbicides play well with others

Resistant and hard-to-control weeds can often benefit from a customized weed control approach – whether as part of an overall program approach or to gain better control over a particular weed threat. Enlist herbicides are practically designed for tank-mixing, and are compatible with hundreds of qualified tank-mix partners. When combined with approved products, Enlist herbicides maintain their pH levels and inherently low volatility and physical drift potential. For farmers who are transitioning from LibertyLink[®] soybeans – or simply enjoy the efficacy of Liberty[®] herbicide – Enlist E3 soybeans allow them to continue using a chemistry they know and trust, since glufosinate is an approved tank-mix partner for Enlist One[®] herbicide.

5 - One easy-to-use system for soybeans and corn

PowerCore® Enlist® corn makes the perfect complement to Enlist E3 soybeans, letting farmers use one herbicide system to treat both crops. PowerCore Enlist corn combines four herbicide tolerances (2,4-D choline in Enlist herbicides, glyphosate, glufosinate and FOP herbicides) with broad-spectrum above-ground pest control. With both Enlist E3 soybeans and Enlist corn, farmers get a strong lineup of product options with strong yield and desired agronomic characteristics plus the flexibility of Enlist herbicides.

6 - Knowledgeable support

The last – and certainly not least – reason more farmers are switching to Enlist E3 soybeans is the support they receive from seed professionals like you. Your Corteva licensing team is here with resources, support and education to help your customers decide if the Enlist system is right for them, but it is your advice and knowledge that growers trust the most. Sharing your observations, real customer experiences and the benefits of Enlist E3 soybeans is helping more farmers make an informed decision about the best weed control technology for their farm.

¹"Corteva Reports Second Quarter and First Half 2021 Results, Raises Full-Year Guidance." Corteva Agriscience. August 5, 2021. https://www.corteva.com/content/dam/dpagco/corteva/global/corporate/files/press-releases/08.05.21_2Q_2021_Earnings_Release_Graphic_Version_Final.pdf.



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