



MENALAC AWARDS 2019

26th March 2019, Ritz Carlton, DIFC



SHORTLISTS ANNOUNCED

BEST UNIQUE VISITOR ATTRACTION

OliOli®
Dubai Frame - Dubai Municipality
Dubai Aquarium and underwater Zoo

BEST CINEMA EXPERIENCE

VOX Cinemas
Reel Cinemas
Novo Cinemas,
IMG Worlds of Adventure

BEST INNOVATION IN HEALTH AND SAFETY

MAF Leisure and Entertainment
Landmark Leisure

BEST WATERPARK

Lost Paradise of Dilum - Bahrain
La Cueva Aquapark Jordan - Polin
Baghdadland Waterpark - Polin
Yas Waterworld Abu Dhabi

BEST EMPLOYEES ENGAGEMENT INITIATIVE

Adventureland Sharjah
Farah Experiences
Landmark Leisure

BEST THEME PARK

Ferrari World, Abu Dhabi
IMG Worlds Of Adventure
Warner Bros. World, Abu Dhabi

BEST CSR PROGRAM

Happiness - Adventureland Sharjah
Ataa - Al Hokair Group
Speedy Recovery - Ferrari World, Abu Dhabi

BEST CUSTOMER LOYALTY PROGRAM

Tistahel - Al Hokair Group
Play Membership - Landmark Leisure
Play Points - MAF Leisure & Entertainment

BEST NEW LEISURE / ENTERTAINMENT CONCEPT

OliOli®
Al Hokair Time
Orange Hub
Warner Bros. World Abu Dhabi

BEST EDUTAINMENT / PLAYScape PRODUCT

Children City - Dubai Municipality
Dig It
KidZania - Dubai
Kidz Factory
Fun Block

BEST CUSTOMER LOYALTY PROGRAM

Tistahel - Al Hokair Group
Play Membership - Landmark Leisure
Play Points - MAF Leisure & Entertainment

BEST SPORT ADVENTURE BASED ENTERTAINMENT

Sky Zone Malqa – Riyadh
Xtreme Zone - Deerfields Mall, Abu Dhabi
Jumble

BEST DAY OUT

IMG Worlds of Adventure
Jumble
Camp Mirdif - MAF Leisure & Entertainment
Warner Bros World Abu Dhabi

BEST ESTABLISHMENT MANAGER: BELOW 250K VISITOR/ TRANSACTION

Elmoataz Elsayed - Fabyland DFC
Swaraj Pradham - Fun Ville, Ezdan Mall, Wakra, Qatar
Ahmed Al Newihy - Magic Planet Mirdif

BEST ESTABLISHMENT MANAGER: ABOVE 250K VISITOR/ TRANSACTION

Abdul Jabeer - Xtremeland, Mall of Qatar
Taleb Madah - Safforiland Hasaa, KSA
Don Strickler - Warner Bros World, Abu Dhabi

BEST SALES AND MARKETING CAMPAIGN

PR Campaign - Fabyland UAE
Monday Funday - Al Othaim
IMG Worlds of Adventure
Play Membership - Landmark Leisure
Warner Bros. World Abu Dhabi

MOST INNOVATIVE NEW INDOOR PRODUCT/ INSTALLATION

EMBED
Ferrari World, Abu Dhabi
Xtreme Zone - Mall of Muscat
Angry Birds - Qatar
Tekzone - Kuwait

BEST INNOVATIVE APPLICATION OF TECHNOLOGY

VR Park
Fun City E-Commerce
iFly Dubai VR
Cinesplash - Yas Waterworld
MAF L&E E-Commerce

MOST INNOVATIVE NEW PRODUCT/ INSTALLATION - OUTDOOR

WaveOz Laguna Park - WhiteWater

(Other entries received for this awards were disqualified by the jury panel as it did not meet the required criteria)

BOOK YOUR TICKETS HERE

LIMITED SEATS. HURRY!

GOLD SPONSOR

CHEER

AMUSEMENT®

SILVER SPONSOR



the ENTERTAINER™
Middle East | Africa | Asia | Europe

TECHNOLOGY PARTNER



OFFICIAL PUBLICATION



AUDITING PARTNER

