

MENA LEISURE REPORT ADVERTISEMENT BOOKING FORM

Advertiser Details:

Name of the Company:

Are you a MENALAC MEMBER: ☐ YES ☐ NO

Address:

Country:

Key Contact Person: Designation:

Telephone: Mobile Number:

Email : Website :

Type of Advertisement Booking

Please tick the appropriate box. All rates are inclusive of VAT payable in UAE.

Sizes	Member Rate in \$	Non-Member Rate in \$	Sizes in cms (Length X Height)
<input type="checkbox"/> Back Cover SOLD OUT	\$ 4360	\$ 5232	Bleed: 21.6 X30.3 Trimmed: 21 X29.7 Non-Bleed: 19 X 28
<input type="checkbox"/> Inside Back Cover SOLD OUT	\$ 3800	\$ 4560	Bleed: 21.6 X30.3 Trimmed: 21 X29.7 Non-Bleed: 19 X 28
<input type="checkbox"/> Inside Front Cover SOLD OUT	\$ 3800	\$ 4560	Bleed: 21.6 X30.3 Trimmed: 21 X29.7 Non-Bleed: 19 X 28
<input type="checkbox"/> Double Page Spread	\$ 5440	\$ 6528	Bleed: 42.6 X30.3 Trimmed: 21 X29.7 Non-Bleed: 40 X 28
<input type="checkbox"/> Full Page	\$ 3200	\$ 3840	Bleed: 21.6 X30.3 Trimmed: 21 X29.7 Non-Bleed: 19 X 28
<input type="checkbox"/> Bookmark	\$ 3800	\$ 4560	Bleed: 21.6 X8.6 Trimmed: 21 X29.7

Editorial for Advertisers:

Each Advertiser is entitled to a free editorial in the same ratio as the number of advertisement pages booked. This editorial will be a profile of your company, a vision statement from your CEO and pictures relevant to your business. Please tick the below if you wish to take advantage of this free editorial.

☐ I wish to take advantage of the free editorial and request your editor to reach out to us.

Additional Copies of the MENA Leisure Report:

Each advertiser is provided with 2 copies of the MENA Leisure Report. Companies can obtain additional Copies for US\$ 500 each.

We will require additional copies of the MENA Leisure Report.

Advertisement Booking Deadline: Jan 31 2021.

Advertisement Material Deadline: Feb 15, 2021.

Material Format:

All artworks should be sent in CMYK high resolution PDF format and all fonts converted to outlines.

Authorized Signatory :

Name : Designation :

Terms and Conditions

All advertisements booking should be received by January 31st, 2020. Advertisers are required to process 100% payment to confirm each advertisement in the book.

Cancellation of an advertisement after the booking deadline will incur a cancellation fee of 100% of the advertised fee for that advertisement. Separate forms are required for each advertisements.

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Upon receipt of the invoice, payment can be made as direct transfer to the bank account. Please ensure your remittance advice are emailed to Sanai.parab@menalac.org.

☐ I wish to confirm my advertising booking.

☐ I understand the booking will proceed only after 100% payment.

☐ I have read and understand the terms and conditions.