



**Alhasan Kaabous Alzaabi, President,
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Attraction Council (MENALAC)**

MENALAC President's Message regarding COVID-19 Coronavirus:

While the impact of the COVID-19 (Coronavirus) outbreak on the global leisure industry, the global economy, and our life is indeed a marked one – we must not lose sight of the fact that this too, shall pass. The human impact of this pandemic has been devastating worldwide, and our thoughts and prayers go out to those who have lost loved ones as a result. The psychological impact on many of us has also been significant, however during this difficult time I would like to assure you all that there is light at the end of the tunnel, and that we all collectively have the power to band together and overcome this global pandemic.

Taking the necessary precautionary measures is vital. Most important is practicing social distancing and self-isolation. COVID-19 thrives where there is human-to-human contact – and as such we need to ensure that we play our role in limiting its spread.

I urge all members to utilise this time by following self-isolation, carry out pending maintenance works, if any, and prepare to come back stronger than ever.

Business will be booming once again, and we need to prepare for it. Do use this time to develop and refresh your existing business plans, so that we can come back stronger than ever and continue to welcome even more guests to our attractions. Till then, I wish you all a productive and safe self-isolation period. May you and your families be healthy and well, today and always.