



# Middle East & North Africa Leisure & Attraction Council

## MEMBERSHIP APPLICATION

TYPE OF MEMBERSHIP : ☐ OPERATOR ☐ MANUFACTURER/ SUPPLIER/ DISTRIBUTOR ☐ CONSULTANT/INDIVIDUAL

### PLEASE COMPLETE YOUR COMPANY INFORMATION

COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ WEB SITE: \_\_\_\_\_  
(INCLUDE AREA/COUNTRY CODE) (INCLUDE AREA/COUNTRY CODE)  
CONTACT NAME (SUR/LAST NAME AND GIVEN/FIRST NAME): \_\_\_\_\_ MR. ☐ MRS. ☐ MS. ☐  
PROFESSIONAL TITLE/POSITION: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### PLEASE SELECT ONE MEMBER CATEGORY

#### A. TYPE OF OPERATION

a. Indicate TYPE of operation. If your facility includes more than one operation, rank them from 1–3 in order of importance..

- ☐ Leisure Facility/Attraction ☐ Zoo/Wildlife Attraction  
☐ Waterpark ☐ Theme Park ☐ Family Entertainment Center  
☐ Aquarium ☐ Hotel/Resort ☐ Bowling Center  
☐ Play Area ☐ Indoor Snow Park ☐ Other (including visitor attraction)

If other, specify type \_\_\_\_\_

#### B. MANUFACTURER/SUPPLIER/CONSULTANT

a. Please indicate type of business. (If more than one business, rank them in order of importance):

- ☐ Manufacturer ☐ Supplier ☐ Consultant ☐ Agent

b. In what year did your firm open for business? \_\_\_\_\_

c. What product or service do you provide to the industry? \_\_\_\_\_

### COMPANY INFORMATION

a. When did your business start / when will it start? \_\_\_\_\_

b. Single or multiple location

- ☐ Single ☐ Multiple

If multiple, how many locations \_\_\_\_\_

c. In which countries do you operate in the MENA region? \_\_\_\_\_

d. Number of employees in 2017

Full time \_\_\_\_\_ Part time \_\_\_\_\_

### ANNUAL MEMBERSHIP FEES (AED)

#### OPERATOR

1. An organization which employs less than 49 employees - **3,000/-\***
2. An organization which employs 50-99 employees - **7,500/-\***
3. An organization which employs more than 100 and above employees - **10,000/-\***

#### MANUFACTURER/ SUPPLIER/ DISTRIBUTOR

1. A Manufacturer/ Supplier/ Distributor who is presently offering or desiring to offer any product or services falling within the objectives of this Council - **3,000/-\***

#### CONSULTANT/INDIVIDUAL

1. A Professional Member qualifies to be a Member, as long as he/it remains to be the Consultant in providing his/its services to the Members in the MENA region in any activities forming part of the objective of this Council. - **3,000/-\***

\* Membership validity : From the date of payment for 12 months

\* Membership Fees are exclusive of 5% VAT

### BANK ACCOUNT DETAILS

Membership fees are accepted by Telegraphic Transfer to the Bank Account details as follows :

Account Name : MIDDLE EAST & NORTH AFRICA LEISURE & ATTRACTION COUNCIL  
Bank : Emirates Islamic Bank  
Address : PO Box 6564, Dubai, UAE  
Branch: Al Barsha Mall Branch  
Account Number : 3707575296401  
IBAN Code : AE370340003707575296401  
Swift Code : MEBLAEAD

I confirm that I have read the Vision Statement, Code of Conduct and Aims and Objectives on the back of this document. I hereby also confirm that all information provided by me is true, complete, and correct.

NAME: \_\_\_\_\_

SIGN HERE: \_\_\_\_\_

### FOR OFFICE USE ONLY

MAIL OR FAX AND SIGN ON TO MENALAC



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### VISION STATEMENT

"To bring together operators, manufacturers, suppliers, distributors, consultants, tourism boards and government authorities on a common platform and create a harmonized code for the Leisure & Attractions industry within the region."

### CODE OF CONDUCT

- 1 To maintain safety as the highest priority in our business and to comply with all applicable safety standards, laws and regulations.
- 2 To provide clean, wholesome and safe entertainment for our guests and maintain the highest standards in quality and service.
- 3 To conduct our businesses on the highest level of integrity, honesty and social responsibility.
- 4 To foster and maintain a spirit of cooperation and fair dealing for buyers and sellers, maintaining the principles of confidentiality intellectual property protection and agreed contractual terms.
- 5 To establish and maintain cordial and respectful relations with their fellow members within the region.

### AIMS AND OBJECTIVES

- 1 To promote the safe operations, regional development, professional growth and commercial success of the amusement industry.
- 2 To be an indispensable resource for the Council's members and an international authority for the attractions industry.
- 3 To advocate on behalf of the members among consumers, government officials and the media.
- 4 To provide market connections between buyers and suppliers through events and gatherings.
- 5 To be an allied partner with state, regional and national industry associations.
- 6 To be a credible resource for industry data and statistics.
- 7 To pursue appropriate purposes and objectives that are approved by the Board of Directors.
- 8 To provide continuing education and training in amusement facility operations.

### KEY MEMBER BENEFITS

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1 Access to all meetings, functions and free workshops conducted by the council, preferential member charges for the activities of the council, option to participate within committees and sub-committees of the council.</li> <li>2 Opportunity to meet, interact and network with leisure and attraction operators from all over the mena region and with associate members from all over the globe.</li> <li>3 Unified safety standards for the leisure industry and hse guidelines.</li> <li>4 Preferential access to educational seminars, webinars, events and certified training programs organized by MENALAC and other affiliated trade associations (where applicable)</li> <li>5 Regular e-newsletters and e-mail alerts to registered members providing updates on MENA and global leisure and attractions business</li> </ol> | <ol style="list-style-type: none"> <li>6 Access to MENA leisure and attractions annual survey report.</li> <li>7 Listing in the annual MENALAC members directory</li> <li>8 MENALAC annual membership certificate</li> <li>9 MENALAC logo for use on the business cards and marketing Collaterals.</li> <li>10 Preferential participation within trade delegations, conferences, study tours and exhibitions, regionally and internationally as a MENALAC delegate</li> <li>11 Benefits of reciprocal arrangements with other international trade associations and councils</li> <li>12 Invitation to the annual MENA leisure and attractions industry awards program.</li> </ol> |
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### ADDITIONAL MEMBER BENEFITS

#### OPERATOR

1. An Operator Member can nominate one individual person associated with the Operator Organization in their capacity as an Owner or an Employee to represent their interests in the Council.
2. Each Operator Member will possess one voting right at the Annual General Meeting of the Council.

#### MANUFACTURER/ SUPPLIER/ DISTRIBUTOR

Includes membership upto only 1 member/employee of the member organization with no voting rights at the Annual General Meeting and/or Extra Ordinary General Meeting,

#### CONSULTANT/INDIVIDUAL

Includes membership upto only 1 member/employee of the member organization with no voting rights at the Annual General Meeting and/or Extra Ordinary General Meeting,