



# FOCUS ON KUWAIT

## Conference & Networking Event

8<sup>TH</sup> DECEMBER 2019

SALWA SABAH CONFERENCE CENTRE, MARINA HOTEL, KUWAIT

### An Event By the Industry, For the Industry

Discover New Opportunities, Connect & Network with Industry Leaders from Kuwait's Leisure & Entertainment Industry

## LOCATION VISITS

- 9.45 am** Meet at the Lobby of Marina Hotel, Salmiya, Kuwait
- 10.00 am** Depart to Visit Locations  
Infinity at 360 Mall; Frost Land, Magic Planet and Tekzone at Avenues Mall; Play and Trampo at Discovery Mall Kuwait; Aqua Park Kuwait.
- 3.45 pm** Return to Marina Hotel for the Conference, Networking Event and Dinner

## CONFERENCE PROGRAM

- 4.00 pm - 4.30 pm** Registration and Refreshments
- 4.45 pm - 5.00 pm** Welcome Address  
Alhasan Kaabous Alzaabi, President, MENALAC
- 5.05 pm - 5.45 pm** Panel Discussion: Status of the Leisure & Entertainment Industry in Kuwait – Past, Present, Future, Trends & Opportunities  
Panelists:  
  - Sheikha Monira Al Sabah, CEO, Play Enterprises
  - Khalid Al Roumi, CEO, Future Kid Entertainment & Real Estate
  - Mohammed Al Khoursheed, CEO, Aqua Park Kuwait
  - Fernando Medroa, CEO, MH Al Shaya Company WLL
  - Silvio Liedtke, CEO, Landmark Leisure
 Moderated by Andrew Such, Director of Operations, MAF Leisure, Entertainment & Cinemas
- 5.50 pm - 6.15 pm** KEYNOTE ADDRESS: Growing Importance of Social Engagement within Retail Developments  
Avijit Yadav, CEO, Tamdeen Mall Management
- 6.20 pm - 6.45 pm** Implementing the Culture of Safety within Lesiure Operations  
Alex Schrott, Head of Amusement Parks, Rides & Structures, TÜV Süd ME and Board Member of MENALAC
- 6.45 pm - 7.05 pm** Understanding and Using Data from your Operations to Drive its Success  
Saeed Abdillahi, Sales Manager, Embed Middle East
- 7.05 pm - 7.15 pm** Closing Address  
Prakash Vivekanand, Secretary General, MENALAC
- 7.15 pm - 7.45 pm** NETWORKING
- 7.45 pm - 9.00 pm** DINNER

## SPEAKERS



**Sheikha Monira Al Sabah**  
CEO, Play Enterprises



**Khalid Al Roumi**  
CEO, Future Kid Entertainment & Real Estate



**Avijit Yadav**  
CEO  
Tamdeen Mall Management



**Fernando Medroa**  
CEO  
MH Al Shaya Company WLL



**Mohammed Al Khoursheed**  
CEO, Aqua Park-Kuwait



**Alhasan Kaabous Alzaabi**  
President, MENALAC



**Andrew Such**  
Director of Operations  
MAF Leisure, Entertainment & Cinemas



**Silvio Liedtke**  
CEO  
Landmark Leisure



**Alex Schrott**  
Head of Amusement Parks,  
Rides & Structures, TÜV Süd ME



**Prakash Vivekanand**  
Secretary General, MENALAC

CLICK HERE TO REGISTER

[www.menalac.org](http://www.menalac.org)

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