

*I wish to have  
a drum set*

**Jacob, 4**  
kidney disease



Transform lives,  
one wish at a time.

Make-A-Wish®

WISHMAKERS ON  
CAMPUS

KIDS  
FOR WISH KIDS®



# WELCOME

Thank you for your interest in transforming lives – we're so glad you're here! This fundraising toolkit includes all kinds of ideas to help you plan and promote your efforts to support Make-A-Wish®. Whether you are a K-12, college or university student, there are many ways your community can come together this year to help make life-changing wishes come true for kids with critical illnesses.

As you look to get involved in **philanthropic** initiatives that build your experience or resume and sharpen your **project management skills**, this is a **fun** and **fulfilling** program to participate in. To answer many of the questions you may have and provide detailed information about the program, we've created this toolkit to help you get started!

## ABOUT MAKE-A-WISH

Make-A-Wish is on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight critical illnesses. Headquartered in Phoenix, Make-A-Wish is the world's leading children's wish-granting organization, serving children in every community in the U.S. through 59 chapters nationwide. Together, generous donors, supporters, staff and more than 24,000 volunteers across the country help us grant thousands of wishes each year. Since 1980, Make-A-Wish has granted more than 350,000 wishes to children in the U.S. and its territories.

The local chapter serves every community in Missouri & Kansas. Since 1983, it has granted over 9,000 wishes to date. For more information about Make-A-Wish Missouri & Kansas, visit our website at [wish.org/mokan](http://wish.org/mokan).



*I wish to meet a unicorn*

**Charlotte, 5**  
blood disorder







# STEPS TO SUCCESS



## STEP 1: RECRUIT PEERS & CHOOSE YOUR FUNDRAISER\*

Recruit a group of your peers—like friends, your class, sorority or fraternity, teammates, etc.—to help you with this project. This toolkit contains fundraising ideas to help you get started. Choose a few ideas from the toolkit or come up with your own unique fundraising ideas.



## STEP 2: SHARE YOUR PLANS WITH SCHOOL/GROUP LEADERS AND MAKE-A-WISH

Getting leadership and your Make-A-Wish chapter involved can greatly increase the success of your fundraiser. The more involvement you have within the community, the more people will be willing to donate and help your cause.



## STEP 3: SET A GOAL

Set a goal for your fundraising efforts. The average cost of a wish is \$10,000 and every dollar helps. Invite your peers, friends, and family to donate to help reach your goal.



## STEP 4: WISH YOUR WAY

Online fundraising is the key to raising big \$\$\$ to help make wishes come true! Your Make-A-Wish staff partner will help you register on [wishyourway.org](http://wishyourway.org). You'll then receive a custom fundraising page link that you can share with everyone in your community!



## STEP 5: PLAN AND PROMOTE YOUR EFFORTS

Create a detailed “to-do” list and aim to start planning your efforts at least 4-6 weeks in advance. Work with your peers to plan and promote your campaign. Use email, text, and social media to spread the word about your events and why you are raising money for Make-A-Wish. Include your fundraising link with your outreach so everyone can easily donate to show their support!

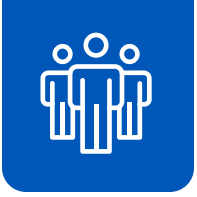


## STEP 6: HAVE FUN!\*

Host an incredible campaign, raise funds and smile—you are helping to create life-changing wishes!

*\*Make sure to get approval from school/group leaders for any on-campus activities and follow all current COVID-19 safety guidelines and regulations for any related activities.*

*\*Once your campaign concludes, be sure to thank everyone who helped and donated! Submit any offline donations (cash/check) to Make-A-Wish within 30 days. Additional post-campaign guidance is provided on page 10.*



# YOUR MAKE-A-WISH SUPPORT TEAM

Make-A-Wish is excited to partner with you through Wishmakers On Campus! The Make-A-Wish staff is here to help throughout your planning and the list below highlights the support and resources that may be available:

- Fundraising project ideas
- Virtual brainstorming meetings
- A personalized fundraising website for your school/group via our Wish Your Way platform ([wishyourway.org](http://wishyourway.org))
- Publicity tools and support, including videos and wish stories to share
- Make-A-Wish products for purchase (visit [makeawishmarketplace.com](http://makeawishmarketplace.com) to order products online)
- A Make-A-Wish speaker to speak with your group virtually about the organization and wish granting

If you have any questions regarding the Wishmakers on Campus program or a fundraising idea, please contact your local Make-A-Wish representative.



*I wish to be have a "Frozen" bedroom*

**Katherine, 6**  
leukemia

**WISH  
KID**

Make-A-Wish



# FUNDRAISING IDEAS

## WISH WEEK

A week full of fun in support of Make-A-Wish! Many schools/groups have different activities planned for each day of the week, while others plan just a few activities throughout the week. It's all up to you and everything is totally customizable!

The ideas on the following pages will help you choose fundraising activities for your Wish Week. While we encourage you to consider these activities, you can also come up with your own!

### SAMPLE WISH WEEK DAILY CHALLENGES

In addition to the fundraising activities you choose, you can consider daily challenges to help motivate everyone to spread the word about your efforts and encourage family & friends to donate through Wish Your Way. Sample daily challenges are listed below—feel free to get creative and have fun coming up with your own daily activity schedule!

#### **Make-A-Wish Monday:**

Sharing challenge! Post your online fundraising link via your official social media pages. Then, encourage peers to post/repost and challenge (tag) 5 friends and family to share or donate online.

#### **Text Tuesday:**

Encourage everyone to text the link to 5 family and friends and ask them to donate to help make wishes come true.

#### **Wish Wednesday:**

Share your “why”. Encourage everyone to create and share short videos of what supporting Make-A-Wish means to them. The best “why” wins!

#### **Talk Thursday:**

Challenge everyone to connect with friends and family from all over by calling to tell them about Make-A-Wish and how they can help by donating online.

#### **Feel Good Friday:**

It's time to have some fun! Have a social media takeover. Go live! Wear Make-A-Wish blue and/or spirit day attire. Announce winners from each daily competition. Share some of the “why” videos and thank your supporters. Announce your fundraising total. Celebrate your success and the wishes you'll help grant!

## PRO TIPS

- Create a unique Wish Week hashtag (like #TigersGrantWishes) to track sharing and advertise your efforts. Encourage everyone to put the online fundraising link in their social media bios.
- Invite other school clubs/teams to get in on the fun by planning a Wish Week event of their choice!
- Incorporate fun spirit days into your Wish Week—your Make-A-Wish staff partner has a list of ideas they can share with you!
- Create incentives based on sharing the fundraising link and posting spirit day photos. Can active posters be entered to win a gift card to their favorite restaurant? Can you name a Wish Week Champion based on participation?
- Consider livestreaming on social media or Tiltify during your Wish Week!
- Follow your local Make-A-Wish chapter on social media and share inspirational posts, pictures, and videos on your school accounts. Be sure to include your school's online fundraising link when you post!



# FUNDRAISING IDEAS (CONT.)

## FRIENDLY COMPETITION

Everyone loves a challenge, so why not engage in a bit of friendly competition for the sake of a good cause? See which members of your crew can raise the most online using Wish Your Way or challenge different groups/clubs to plan their own fundraisers. Offer fun incentives for the best ideas, top fundraisers, etc. Another competitive idea is to have supporters vote for something—like who will get pied in the face or do wacky stunts—by making donations.

## PICTURE THIS

Plan a photo contest and invite everyone to get in on the action! The theme is up to you...think cute baby photos, pet photos, spirit day photos, embarrassing photos, or something else. Supporters can “vote” for their favorite photos by making donations and you can even turn this idea into a bracket tournament with top photos advancing through each round.

## 'THONS

Host a danceathon, walkathon, bikeathon, or any other type of 'thon you can think of! All participants encourage their friends and family to make general donations online and/or pledges for each minute they dance, lap they walk or run, mile they bike, etc.

## SELL IT

Sales fundraisers are a “win-win” for everyone! You can create your own or choose from some of these ideas: garage sales, cookbooks, tutoring/babysitting services, holiday gift baskets, flowers, wristbands, T-shirts, etc. The back of a T-shirt is a great place to sell sponsorships and thank sponsors for their support (please make sure to share the design with your Make-A-Wish contact before printing). Supporters can pay by making donations online and you can offer contactless pickup for items if needed!

## PRO TIPS

- Restaurant nights are a great way to easily enhance fundraising. Check to see which of your local restaurants offer a percentage back to schools/groups and consider scheduling some dine-out/take-out nights that you can promote within your community.
- Up the ante by adding fun incentives to help motivate everyone on the way to your fundraising goal. Need ideas? Your Make-A-Wish staff partner can help!
- Selling t-shirts? If possible, try to get supplies and print services donated (or at a discount). Take orders/collect funds in advance to help cover costs. Another option would be to use a service like customink.com, a “one-stop shop” for t-shirt sale fundraisers.
- Invite other groups/clubs to help make wishes come true! They can help promote your Wish Your Way page, participate in Wish Week, and/or host fundraisers of their own.



# FUNDRAISING IDEAS (CONT.)

## FUN NIGHT

Hold a drive-in movie night, craft night, online trivia or family game night, or another type of “fun night.” Raise funds by charging an admission fee, selling concessions (if you’re having a socially-distanced in-person event), and encouraging general donations. To raise even more, consider incorporating raffles or an auction. Raffle/auction items can include things like school swag, art, music, or yoga lessons, gift cards, etc. Let the fun begin!

## GET SPORTY

It’s time to take it to the court! Coordinate a gaming, sports, or workout tournament or event. Raise funds via registration fees, donations, special contests, etc. The game/format are up to you and there are lots of possibilities: all-day tournaments, student vs. faculty, or face off with a rival group. May the best team win!

## PUT ON A SHOW

Lights, camera, action! Create a talent show, fashion show, comedy show, art show, concert—anything goes. Raise funds through donations that count as votes, general donations, special contests, etc. It’s showtime!



## TILTIFY 101

- Tiltify is a charity streaming platform that can be used to collect donations online.
- The platform has unique features like rewards, milestones, and polls to help engage supporters and boost fundraising.
- Check out [wish.org/streamFTWtoolkit](https://www.wish.org/streamFTWtoolkit) to learn more about Tiltify.
- Be sure to select “Make-A-Wish” as the charity and Missouri & Kansas as the region when creating a Tiltify fundraiser.
- Please let us if you are planning to use Tiltify. Not sure if Tiltify is right for your fundraiser? Need support setting up your page? Your Make-A-Wish representative can help!

## FEATURED SUPPORTER:

Since 1895, Chi Omega Fraternity members have given their time and talent to provide service to others. In the late 1990s, the leadership in Chi Omega researched opportunities for establishing a national philanthropy, and in 2002, they announced the Chi Omega/Make-A-Wish alliance. Since the start of this alliance, Chi Omega has raised more than 26 million dollars and has volunteered over 1,200,000 hours for Make-A-Wish.



# MARKETING TIPS

Now that you've planned an amazing fundraiser, it's time to spread the word! Use the tips and sample messages below to help you get started. You can also find guidelines for using the Make-A-Wish name and logo on page 13.

- ★ Create QR codes using the link to your Wish Your Way page and add it to posters, flyers, etc. to make donating easy.
- ★ Use a URL shortener like Bitly to create a custom short link to your online fundraising page.
- ★ Add the online fundraising link to your school/group website.
- ★ Send the link out via text, email, and social media.
- ★ Use the “stories” features on social media to highlight your efforts and encourage followers to donate.
- ★ Add the online fundraising link to your social media bio section.
- ★ Posting a “story” or going “live”? Be sure to include text with your online fundraising link or “pin” the link during live broadcasts.

## SAMPLE SOCIAL MEDIA POSTS



### Kick-off Post Example:

(School/Group Name) is granting wishes! Share this post or donate today to help make life-changing wishes come true for local kids with critical illnesses. Every share and every dollar helps! (add online fundraising link)

### Mid-way Reminder Post Example:

Wishes are waiting! You can support Make-A-Wish and help us grant wishes by sharing this post or donating today! (add online fundraising link)

### Last-call Post Example:

There's still time to support our fundraising efforts for Make-A-Wish. Share this post or donate today to help us grant wishes! (add online fundraising link)





# MEET JACOB

At just 4 years old, Jacob is a rock star on the drums, following the lead of his dad, Alvaro, who is also an accomplished drummer. ***“He plays better than me,”*** Alvaro said. ***“He has the gift.”***

Jacob’s exceptional talent on the drums is not the only extraordinary part of his young life. Before Jacob was born, his family learned that Jacob has a life-threatening kidney disease. ***“They told me that my baby was not going to be able to be born,”*** said Rosa, Jacob’s mom.

Jacob defied the odds, but his critical illness requires countless trips to the hospital and many exhausting treatments. Through it all, Jacob’s love for playing the drums is a constant beacon of hope and strength.

Jacob wished to have a drum set of his own, so he could escape into his music even on his toughest days. When Jacob saw his towering sky-blue drum set for the first time, he beamed with joy and raced toward the set.

Make-A-Wish invited Jacob’s family and friends to a special concert starring Jacob and his drums. Joined by his church choir, Jacob put on a joyous performance that filled the room with hope for a bright future. Friends and family wiped away tears as they watched him perform, relishing the moment his heartfelt wish came true.

***“Jacob has been one of the biggest blessings this world has ever given me,”*** Rosa said. ***“He has come into our lives for a greater purpose.”***

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## WISH IMPACT

Every 20 minutes, a child is diagnosed with a critical illness. Every one of these kids needs a wish to help give them strength and joy.

Research shows that wishes can help children feel stronger, more energetic and more willing and able to battle their critical illnesses. For many, it marks a turning point in their fight against their illnesses.

When a wish is granted, a child replaces:

- fear with confidence
- sadness with joy
- anxiety with hope





# FREQUENTLY ASKED QUESTIONS

## HOW MUCH OF THE MONEY RAISED GOES DIRECTLY TO GRANT WISHES?

Nationally, an average of 76% of the funds raised are used to grant the wishes of children fighting critical illnesses.

## HOW DOES MAKE-A-WISH GRANT WISHES?

A child with a critical illness who has reached the age of 2½ and is younger than 18 at the time of referral is potentially eligible for a wish. After a child is referred, Make-A-Wish will work with the treating physician to determine the child's eligibility for a wish. Once qualified, a team of two Make-A-Wish volunteers visits the child to determine his or her wish.

## MAY WE OPEN A BANK ACCOUNT TO CASH CHECKS MADE PAYABLE TO THE MAKE-A-WISH?

No, you may not open a bank account under the Make-A-Wish name. If participants make checks payable to Make-A-Wish, they should be mailed to:

**Make-A-Wish Missouri & Kansas**  
**13523 Barrett Parkway Dr., Suite 241**  
**Ballwin, MO 63021**

Please forward checks made out to Make-A-Wish within 8 weeks of the check date. Supporters who give checks and credit card donations in the amount of \$250 or more will receive a written tax acknowledgment from Make-A-Wish.

## WHAT SHOULD WE DO WITH THE CASH FROM THE FUNDRAISING EVENT?

Most of the donations for your fundraiser will come directly to Make-A-Wish via the Wish Your Way website. However, if you receive any cash/check contributions, they should be given to pre-designated individuals from your school or organization. These designated individuals should secure and monitor the cash/checks in a safe or locked box.

After your fundraiser, check donations should be mailed directly to Make-A-Wish. The total campaign cash donations should be combined in a single check for forwarding to Make-A-Wish.

For accounting and security purposes, Make-A-Wish prefers to receive a check instead of coins or cash. Please deposit cash/coins and send the funds to your local Make-A-Wish office in the form of a check. Net proceeds from your fundraiser should be submitted within 30 days of the conclusion of the campaign.



# FREQUENTLY ASKED QUESTIONS (CONT.)

## WILL MAKE-A-WISH SOLICIT INDIVIDUALS WHO MAKE DONATIONS?

Donors who provide their physical address or email address will be included in Make-A-Wish mailing lists, unless otherwise instructed. Donors may receive Make-A-Wish newsletters, annual mailing appeals, invitations to special events or emails.

## DOES MAKE-A-WISH TELEMARKE?

As a matter of national policy, Make-A-Wish does not engage in telemarketing or door-to-door solicitation.

## CAN MAKE-A-WISH SECURE SPONSORSHIPS FOR OUR EVENT?

No. Make-A-Wish is responsible for procuring sponsorship, in-kind goods and services for existing internal fundraisers and for wish-granting purposes only. However, you are welcome to secure sponsorships on your own. We ask that you please contact Make-A-Wish before reaching out to any sponsors for your event or promotion. This will help us ensure there is no duplication of efforts that may be currently under way.

Make-A-Wish has a “DO NOT CONTACT” list of businesses that we would like to share with you before you begin your outreach. Please make sure to keep track of businesses that you plan to contact and their responses, so you can update Make-A-Wish throughout your plans and at the end of your event.

## A LOCAL BUSINESS WANTS TO SUPPORT OUR FUNDRAISING EVENT, BUT THEY NEED THE MAKE-A-WISH TAX IDENTIFICATION NUMBER. WHERE CAN I FIND THAT?

A W-9, which includes the tax identification number for Make-A-Wish, can be provided upon request. The IRS does not allow the waiver of sales tax for items used for events that are not produced by Make-A-Wish.

Businesses may request a copy of the Make-A-Wish tax determination letter that identifies Make-A-Wish as being qualified for tax-exempt status under section 501 (c)(3) of the Internal Revenue Code. Businesses may include this letter with their tax filings to prove the charities they support are legitimate.







# MAKE-A-WISH NAME, LOGO AND USAGE

Like any other corporation—Coca-Cola, McDonald’s, Walmart, Target, Ford, etc.—the Make-A-Wish name and logo are federally registered trademarks, and Make-A-Wish has rules for the proper usage of its trademarks in marketing and publicity efforts. The Make-A-Wish brand is shaped by its mission statement:

*Together, we create life-changing wishes for children with critical illnesses.*

Thank you for helping raise awareness about the important mission of Make-A-Wish by using the trademarks, including name and logo, in a way that is consistent with the organization’s branding standards provided below:

## TRADEMARK GUIDELINES:

Please note that “Make-A-Wish” is spelled with a capital “A” and has hyphens between the words.

**Correct:** Make-A-Wish  
**Incorrect:** Make a Wish

- The logo may not be altered in font, color, configuration or position.
- The superscripted registration ® symbol must appear next to each trademark.
- Avoid making Make-A-Wish possessive (correct “the Make-A-Wish message” vs. incorrect “Make-A-Wish’s message”).
- The name and logo should never be altered for a specific event (i.e., “Bake-A-Wish”).
- There are three appropriate colors that may be used to display the logo: Black / White / Pantone® 293 Blue
- Contact Make-A-Wish to obtain a high-resolution copy of the logo. Please don't copy and paste the logo from the internet.

## PRIORITY GUIDELINES:

Focus on the positive! When talking about Make-A-Wish, please do not use words such as “terminally ill” or “dying,” as many wish kids do not have a terminal condition. These labels can instill a sense of defeat and can be counterproductive as our wish kids continue to fight to overcome their illnesses.

## WHEN IN DOUBT – REACH OUT!

Make-A-Wish is here to help! If you plan to use the Make-A-Wish logos and/or name in any public-facing documents, please send associated materials to your Make-A-Wish contact prior to distribution.

**THANK YOU FOR HELPING TO MAKE WISHES COME TRUE!**







# SPECIAL EVENT PROPOSAL & LICENSE AGREEMENT TERMS & CONDITIONS

**1.** Sponsor agrees to provide the Make-A-Wish Foundation® with all of the net proceeds from the Event, along with a written accounting of Event revenues and expenses (and supporting documentation for any expenses in excess of \$500), in a form acceptable to the Make-A-Wish Foundation®, within thirty (30) days after the Event. The Make-A-Wish Foundation® may audit the Event revenues and expenses, if necessary.

**MAIL FINAL PROCEEDS AND  
MAKE CHECK PAYABLE TO:**

*Make-A-Wish Foundation® of Missouri & Kansas  
13523 Barrett Parkway Drive  
Suite 241  
Ballwin, MO 63021*

**2.** The Make-A-Wish Foundation® of Missouri & Kansas is a licensed chapter of the Make-A-Wish Foundation® of America, the owner of certain federally registered and common law trademarks, service marks and trade names including Make-A-Wish®, Make-A-Wish Foundation® and the swirl-and-star logo (collectively, the “Marks”). If (and only if) this proposal is approved by the Make-A-Wish Foundation®, Sponsor will be granted a non-exclusive license to use the Marks in connection with the Event, although only within the geographic territory served by our chapter, i.e., [please ask for list of counties if needed].

**3.** The term of the license granted hereunder shall be from the date the Make-A-Wish Foundation® approves Sponsor’s proposal until the conclusion of the Event; provided, however, that the Make-A-Wish Foundation® has the right to terminate the license if it determines, in its reasonable discretion, that the Event is or will likely be injurious to the Marks.

**4.** Any use of the Marks is subject to the prior written approval of the Make-A-Wish Foundation®. Accordingly, Sponsor agrees to submit to the Make-A-Wish Foundation® for approval – prior to the production, distribution, broadcast, or publication thereof – all printed materials, publicity releases and advertising relating to the Event that mentions the Make-A-Wish Foundation® or contains the Marks.

**5.** Sponsor understands and agrees that the Marks: (a) may not be altered in any way, nor may they be sublicensed to any other person; (b) may not be used in connection with any telemarketing or door-to-door solicitations; and/or (c) may not be used in conjunction with terminology that is contrary to Make-A-Wish®’s mission (including phrases like “terminal illnesses,” “dying children,” “last wishes,” etc.)

Sponsor further acknowledges that, because its license to use the Marks is limited to the geographic territory served by our chapter, it may not solicit cash or in-kind donations from persons outside such territory nor may it use the Marks on the Internet and/or in conjunction with any news wire services without the Make-A-Wish Foundation®’s prior written approval.

**6.** In accordance with standards adopted by the BBB Wise Giving Alliance, Sponsor agrees that any solicitations relating to the Event must specify at the point of solicitation, and in a manner acceptable to the Make-A-Wish Foundation®: (a) that the Make-A-Wish Foundation® of Missouri & Kansas is the benefiting organization; (b) the actual or anticipated portion of the purchase price that will benefit the Make-A-Wish Foundation®; (c) the duration of the campaign; and (d) any maximum or guaranteed minimum contribution amount.

**7.** In order to avoid inadvertently jeopardizing existing relationships between the Make-A-Wish Foundation® and its donors, Sponsor agrees to receive approval from the Make-A-Wish Foundation® before soliciting corporations, businesses, celebrities, sports teams, or individuals for cash or in-kind donations relating to the Event.

**8.** Sponsor represents to the Make-A-Wish Foundation® that: (a) it will comply with all applicable laws during the planning, promotion and conduct of the Event; (b) all necessary insurance, licenses and permits will be obtained and will be in force through the conclusion of the Event; (c) the Event will result in no cost or expense to the Make-A-Wish Foundation® whatsoever, unless expressly agreed in writing to the contrary; and (d) it will indemnify and hold the Make-A-Wish Foundation® harmless from any and all claims of any kind or nature whatsoever arising out of, or in any way related to, the Event.

**9.** Nothing in this document shall be construed to authorize Sponsor, or any of its employees or representatives, to act as an agent of the Make-A-Wish Foundation®. Thus, for example, Sponsor may not open a bank account in the Make-A-Wish® name, nor may it endorse or attempt to negotiate any checks made payable to the Make-A-Wish Foundation®, all of which must be promptly forwarded to the Make-A-Wish Foundation® for processing.

**10.** Make-A-Wish Foundation® of Missouri & Kansas cannot provide mailing lists of donors, vendors, board members and other affiliated constituencies. Nor can they guarantee attendance of employees, wish kids or board members at the event.

- cont. on next column -



# TELL US ABOUT YOUR EVENT

The goal of these programs is to empower students to make a difference in the lives of others! Tell us more about your fundraising idea/activity by completing and submitting the form below to your local Make-A-Wish chapter office. A representative from Make-A-Wish will contact you shortly to discuss your proposed activity/project and provide you with more information. Please note that this form will officially register your organization with the Wishmakers On Campus or Kids For Wish Kids program. This form must be completed and fax/emailed to Make-A-Wish Missouri & Kansas before your fundraising process can begin.

ARE YOU:  SCHOOL CLUB / GROUP  NON-SCHOOL CLUB / GROUP  INDIVIDUAL (AGE 13+)

FIRST NAME

LAST NAME

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

NAME OF ADVISOR OR POINT OF CONTACT

RELATIONSHIP

PHONE

EMAIL

DESCRIPTION OF FUNDRAISING IDEA(S) / ACTIVITY

EVENT NAME

LOCATION OF EVENT / FUNDRAISER

DATE(S) / TIME(S) OF FUNDRAISER

SCHOOL / GROUP NAME

SCHOOL / GROUP ADDRESS

CITY

STATE

ZIP

NUMBER OF PARTICIPANTS

FUNDRAISING GOAL



# WRAP-UP FORM

Please mail in this form and funds raised within 30 days of the completion of your fundraiser.

.....  
SCHOOL/GROUP/INDIVIDUAL NAME

.....  
DATE OF EVENT

.....  
ADDRESS

.....  
CITY

.....  
STATE

.....  
ZIP

.....  
CONTACT PERSON

.....  
CONTACT PHONE

.....  
CONTACT EMAIL

## EVENT REVENUE

In this section, please list all the ways your fundraiser earned money, specifying the amount received through each avenue separately (example: bake sale - \$1,000/car wash - \$500, etc.):

.....  
TOTAL RAISED:

.....  
DID YOU RECEIVE SUPPORT FROM THE MAKE-A-WISH® STAFF? WAS THERE ANYTHING THAT THEY COULD HAVE DONE DIFFERENTLY (OR MORE OF) TO ENSURE YOUR SUCCESS?

.....  
WOULD YOU LIKE TO PARTICIPATE NEXT YEAR?  Y  N IF NO, WHY NOT?

.....  
WILL YOU BE THE CONTACT FOR NEXT YEAR'S EVENT?  Y  N  
IF NO, PLEASE PROVIDE THE APPROPRIATE CONTACT PERSON'S NAME, EMAIL AND PHONE NUMBER BELOW:

.....  
Within 30 days of your fundraiser, please mail/drop-off this sheet & the funds to:

**Make-A-Wish Missouri & Kansas**  
**13523 Barrett Parkway Dr.**  
**Suite 241**  
**Ballwin, MO**

*Please do not mail cash.*