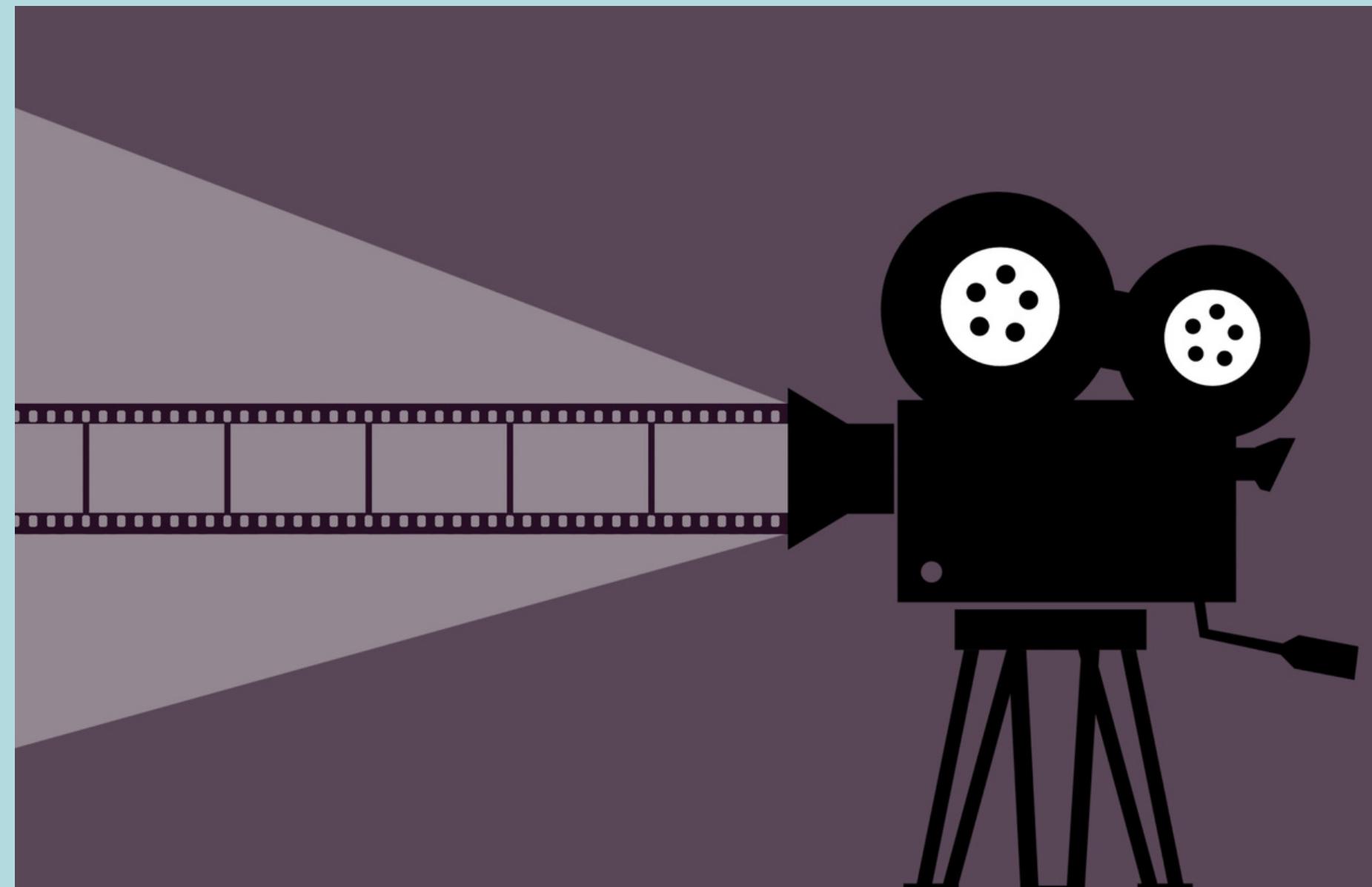


Family Night

May 14, 2021



Anna Martinez, Program Manager, Crockett Elementary School

Overview

The Crockett Elementary Care Team (CIS, School Counselor and Parent Liaison) noticed that our campus had reduced levels of family engagement due to the pandemic and the restriction of visitors on campus this year. Due to the “no visitors” policy, guests such as our regular parent volunteers had been unable to frequent our campus and the sense of connectedness between school and home had been greatly diminished.

We discussed planning a virtual family night in which we would livestream ourselves facilitating an activity that families could complete together with provided supplies from the school. The goal of this event would be to increase family engagement, strengthen the sense of school community during the COVID-19 pandemic and also expand awareness about the Communities in Schools program.

With Communities in Schools being a new program to Crockett Elementary in the 2020 - 2021 academic year, we thought this would be a great opportunity to promote the CIS program and our mission of connecting students & families to the school community during times of such uncertainty and disconnect.



Event Planning

This event was initially planned to be a virtual family night in which CIS staff, the School Counselor and Parent Liaison were going to livestream an event where students and families could participate in an arts & crafts activity from home with materials supplied through the micro-grant. Mid-way through our planning, we were notified that in-person events would be approved with COVID-19 protocols in place and so our plans were modified.

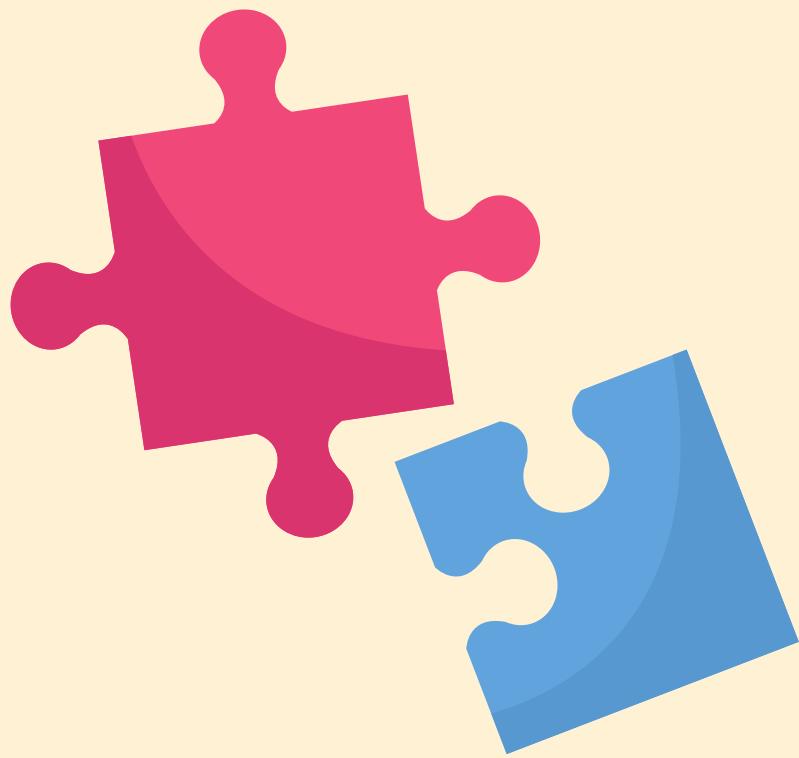
Collaborating with Student Council, we decided on hosting an outdoor movie night with activities such as an arts & crafts station and CIS information table. We re-adjusted the budget slightly to allow for the purchase of additional items such as beverages and snacks for the attendees.

Planning for the virtual family night began in March 2021 with the approval for in-person events given in early May. The Family Movie Night was held on May 14th, 2021.

Event Details

- 86 total participants
 - 40 students
 - 36 adults
 - 10 staff
 - Two \$50 HEB gift card provided during the raffle as part of the kick-off to the event and introduction of CIS program
 - CIS information table with prize wheel was set up to inform families about the program
 - Approximately 150 Craft Kits purchased
 - Beverages & snacks provided for 100 attendees
 - Outdoor movie began after sunset for optimal viewing





Challenges & Successes

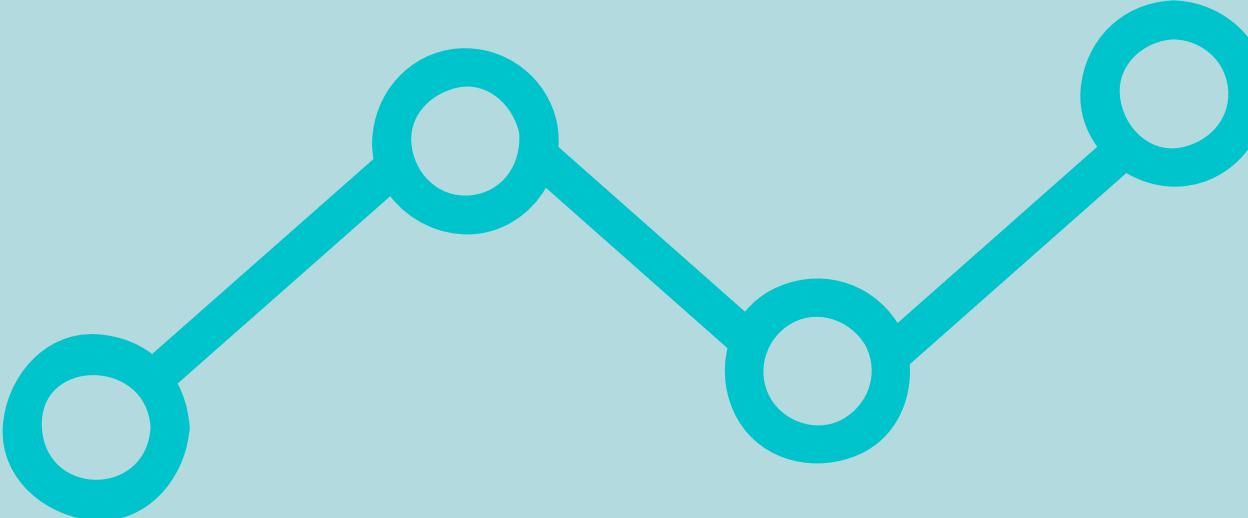


During such an unpredictable year, this event was originally going to be a virtual family night but plans changed through the planning process as we were given approval for an in-person family event.

Our School Counselor shared that she was working with Student Council to plan a Family Movie Night which is when we decided to combine our efforts and resources for an in-person gathering. Although we had a tight deadline to execute the event, the school community came together quickly to ensure the night went as planned and everyone had an enjoyable time.

The highlight of Family Movie Night was witnessing the high level of participation and engagement from our families and school staff. There was an overall feeling of elation at being together and a sense of normalcy that night that had been fiercely missed all year. The complimentary snacks and craft supplies ensured that all families had an opportunity to fully participate in the activities. Student Council members worked together during the event to ensure everything went smoothly and they were left with feelings of pride and achievement.

Attendees requested "more events like these soon!"

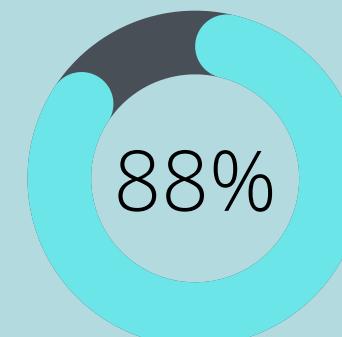


Outcomes

Pre and Post Surveys were collected to assess our families' sense of connectedness to the school community and familiarity with the CIS program

A sign-in sheet on the night of the event was utilized to determine level of family engagement

- The post-survey results showed an increase of almost 10% of attendees reporting feeling either "mostly or very connected" to Crockett Elementary this year.
- There was a notable increase in awareness of the CIS program as evidenced by the post-survey results in which only 16% of participants being "not all familiar with CIS" compared to the pre-survey responses in which 32% of participants gave the same response.
- 88% of participants either "agreed" or "strongly agreed" that Family Night helped them feel increasingly connected to Crockett Elementary.



Conclusion

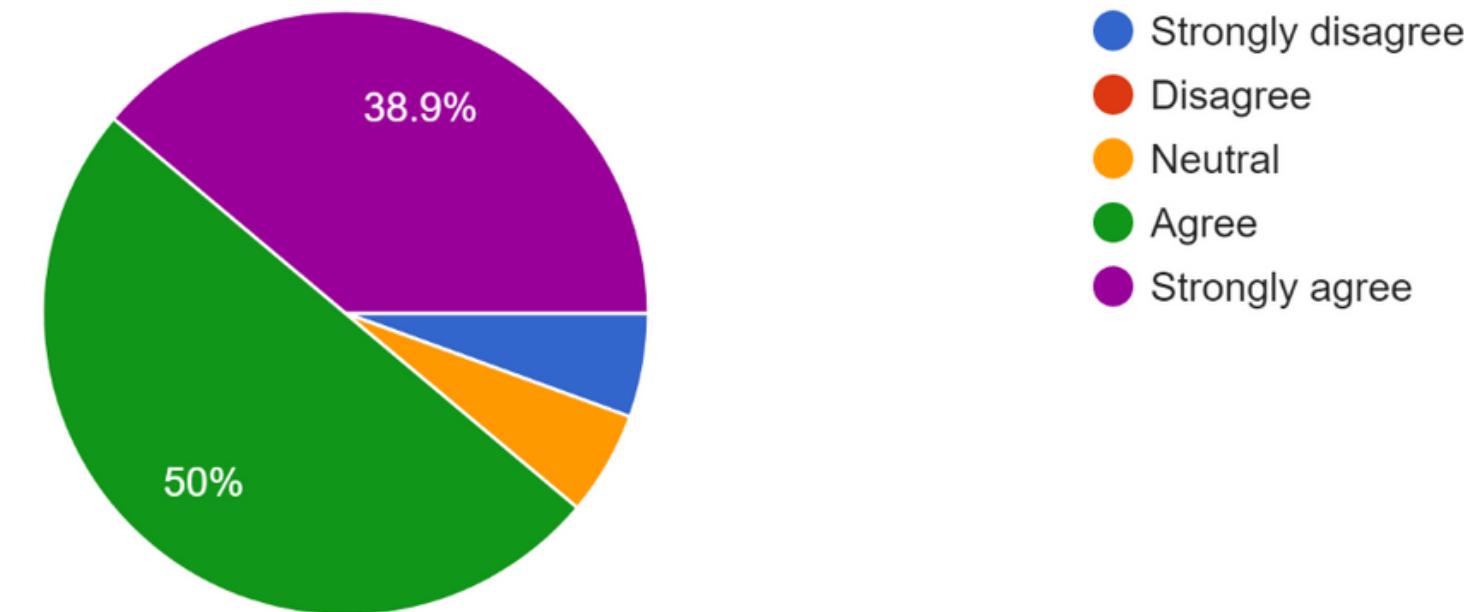
The funds helped me accomplish my goals of hosting a school event that encouraged family participation while also bringing awareness to the CIS program.

Family Night allowed us to truly become a part of this community in our first year at this campus in a new school district. It highlighted what I believe CIS does best which is to bridge the gap between school and home

A hope I have as a result of this project is that families felt a sense of connectedness and belonging to their school. My aspiration is for students and families to look forward to future events in which they can have fun as a family while also staying engaged with the Crockett community.

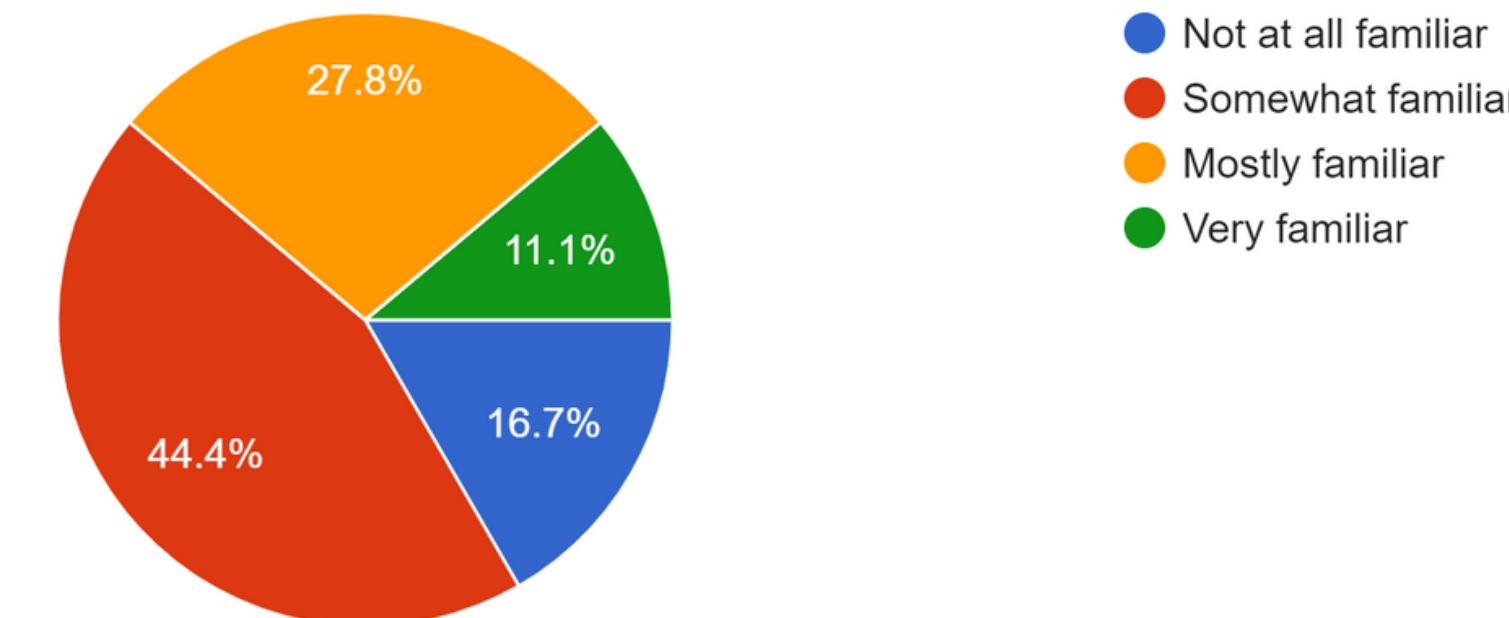
Did this event help you feel more connected to the Crockett Elementary community?

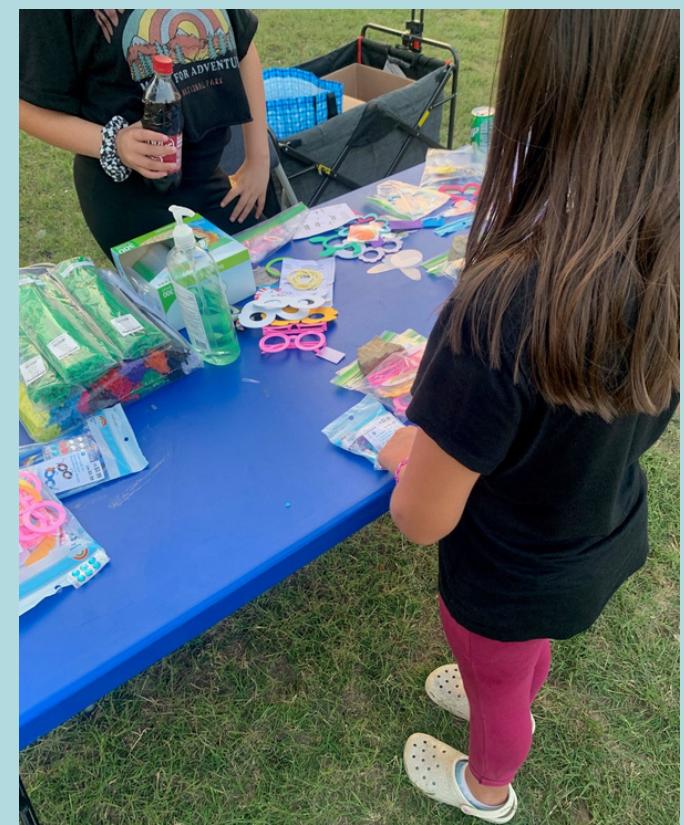
18 responses



How familiar are you with the new Communities in Schools program at Crockett Elementary this year?

18 responses





Upper left : Crocket ES Principal and School Counselor kick-off the event

Middle: Crocket ES Parent Liaison preparing popcorn for the movie

Upper right : A student at the arts & crafts station

Lower left: Attendee at the concession stand

Lower right: A participant displays their finished craft

