

# WHAT CAN HOUSE OF COLOUR DO FOR YOU?

I would be delighted to start you off on your journey with House of Colour. Let me first ask you some questions.....

- Do you stand in front of your wardrobe every day, trying to decide what to wear and pulling out the same things over and over again?
- Does getting dressed feel like a chore, something you have to do, rather than something that gives you pleasure?
- Would you love to be able to go clothes shopping and actually enjoy it because you know what really works for you?
- Have you got lost in a sea of clothes that seem to reflect other people's style preferences, instead of reflecting the real you?
- Would you love to not just feel comfortable in your clothes, but to have absolute confidence in your style and appearance and feel amazing every single day?
- And most importantly.....Are you ready to invest in yourself?

If you have answered yes to any of these questions, then you need to join us at House of Colour. After just one session you will feel the transformation within you. This process has changed my life and I love nothing more than passing the gift of House of Colour onto others, so they too can feel empowered to live their most colourful life.



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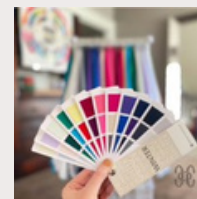
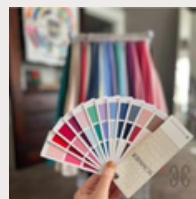
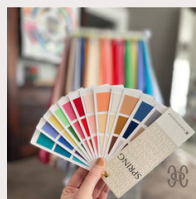
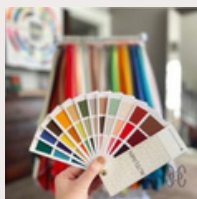
# COLOUR ANALYSIS

There are over 9 million colours in the universe. At least one quarter of those will beautifully harmonise with the undertones of your hair, skin and eyes. When you know your best tone of colours, you will:

- look and feel amazing every single day.
- look healthy, radiant and glowing.
- be able to create a colourful wardrobe that gives you joy whenever you open it.
- have the confidence to mix and match your clothes in different colours, enabling you to have less clothes but more to wear.

We'll start with an introduction to the science of colour, how colours are different and why knowing your best ones can be so powerful. Then, we'll get you in the chair to start your personal colour analysis. First we will find out whether you suit warm or cool tones best. We'll then move on to find your colour "season" - the tones of colours that will make you SHINE. Next, we identify your best make-up colours in your seasonal palette and I'll show you a 90 second method to achieve a finished, polished look. We'll then drape you in each of the colours in your seasonal palette and I'll show you which ones positively adore you - your WOW colours.

You leave with a **beautiful fan** containing fabric colour swatches so you can find your colours when at the shops and a **seasonal colour book** which guides you through how to use your colours, and build them into your wardrobe.



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# STYLE ANALYSIS

If you find yourself not knowing what is right for you and are fed up of saying 'that will do' it is time to get some expert help. Style analysis helps teach you how to BEST dress YOU so that everything you wear, compliments both your physical architecture and your personality so you feel confidently and effortlessly your true self.

When you know the best style of clothes for you, you will be able to:

- easily pick items that works for you because you understand why they work.
- save time and money by no longer buying clothes that don't fill you with joy and gather dust in your wardrobe.
- enjoy getting dressed in the morning.
- create the perfect capsule wardrobe for your lifestyle, giving you more choice from fewer items.

What's Involved.....

During the session, I'll show you how to dress for your unique body architecture and proportions, creating balance and enhancing all your best features. You'll learn how to effortlessly express your personality using your clothes and accessories, giving you an authentic and unique to you style. We'll also look at some of your existing clothes to establish whether they work for you and if they don't help explain why.

You leave with a **Personal Style Book** packed full of the personalised information you need to start implementing your knowledge.



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# MAKE-UP

As part of your consultation, we will show you how to apply seasonal specific make-up in under 90 seconds. Ensuring your make-up compliments your undertones is essential to achieving that healthy glow. Our essential make-up kit includes:

- a primer
- a dual mineral/Liquid foundation OR BB cream
- Signature Blusher
- Mascara
- Three lipsticks (in your three points of red)



# WARDROBE EDIT

During a wardrobe edit, I come to your house for up to 2 hours and help you re-organise your wardrobe. I will help you:

- identify clothes that are the wrong colour and/or style for you
- suggest alterations that could be made to existing items to make them work better for you
- suggest how to lay out your wardrobe so that it is easy to dress from
- help you identify any gaps you have in your existing wardrobe that will help you build the ultimate capsule wardrobe.



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# PERSONALISED SHOPPING TRIP

During a personalised shopping trip, we spend up to 2 hours together at a destination of your choosing. I will be your personal shopper picking out items which match your needs and I will be raring to go to run around finding different sizes and colours so you can maximise your time in the changing room. A shopping trip can also just be a good way of learning more about your personal style and colours as the discussion we'll have about pieces we find will be invaluable for your understanding.

## ADDED BENEFITS

Once you are a client of mine you also get access to the following FREE benefits:

- 30-minute follow-up zoom session with me following your consultation - this is your opportunity to ask any questions or get my advice on any specific items in your wardrobe.
- Access to your own personal MY HOC LOOKBOOK, which is an online portal, where I send you inspirational catalogues and you can upload images of your wardrobe.
- Following your consultation, TWO LOOKS will be created for you in your My HOC LOOK BOOK using items already in your wardrobe (once items have been uploaded)
- Access to my Private Facebook group I have with all my clients. This is your safe place to shout about successes and ask questions etc.



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# PACKAGES

**COLOUR & STYLE - £630**

**ESSENTIAL PACKAGE - £750**

**Includes:**

- Colour Analysis & Style Analysis
- Essential make-up kit**

**TRANSFORMATIONAL PACKAGE - £900**

**Includes:**

- Colour Analysis & Style Analysis
- Essential make-up kit
- Wardrobe edit OR Personalised Shopping Trip**

**\*If opt for Shopping trip and you would rather shop in Edinburgh/Glasgow rather than Perth/Dundee the price for this package is £950**

**DELUXE PACKAGE - £1050**

**Includes:**

- Colour Analysis
- Style Analysis
- Essential make-up kit
- Wardrobe edit AND a Personalised Shopping Trip**

**\*If you would rather shop in Edinburgh/Glasgow rather than Perth/Dundee the price for this package is £1100**



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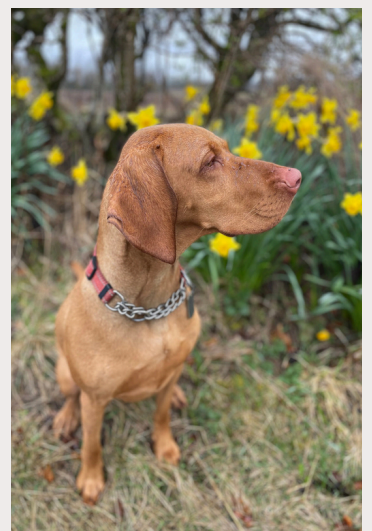
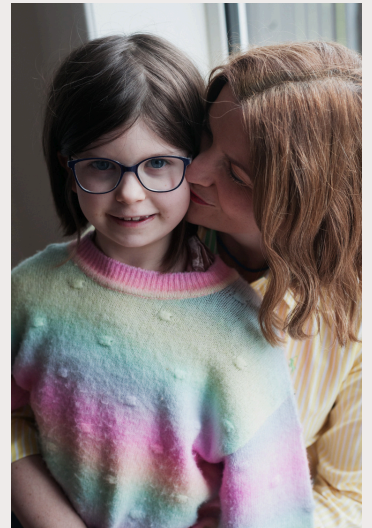
# ABOUT ME

When I had my colours and style analysed, it was like a lightbulb was turned on. Suddenly, I knew what colours to buy that actually made me look good and didn't receive the customary, 'Are you feeling okay, you look really tired?' comments I used to often get I finally knew how to best dress MY body in a way that felt right for my personality, rather than trying to dress like everyone else.

In short, this process has changed my life! I've gone from dreading choosing what to wear in the morning to positively looking forward to it. I've never had FEWER CLOTHES but SO MUCH TO WEAR. It's unbelievable. And because everything is in the right colour and style for me, everything goes with everything else. So, making a decision is effortless!

I found the process so transformative that I positively beamed when telling people about it. I was having such a conversation with my friend, Lisa, when she suggested I should train up and become a consultant for others. The idea brought me such joy that I started to look into what it would involve and the rest as they say is history.

As well as being an image consultant for House of Colour, I am also a secondary school teacher of Biology and Psychology. With two jobs, two young children and a dog, there are a lot of balls to juggle but it is all worth it as it brings me such joy to help people feel good about themselves.



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