

# MEREDA's 2021 Virtual Forecast Conference & Member Showcase

## Sponsorship Opportunities for MEREDA's Virtual Forecast Conference



Maine Real Estate &  
Development Association

Supporting Responsible Development

**When:** Thursday, January 21, 2021 | **Time:** 9:00 am - 4:00 pm

**Where:** Streaming Online

The Maine Real Estate & Development Association (MEREDA) is excited to virtually bring you our annual Forecast Conference & Member Showcase. **We invite you to showcase your business as a sponsor and/or as a participant in our one-of-a-kind tradeshow.**

**PLATINUM SPONSOR** - We are pleased that **TD Bank** has already agreed to be our lead "PLATINUM" sponsor! However, we still have a limited number of sponsorship opportunities available!

**GOLD SPONSOR—\$2500 Sponsorship Level:** † Please note that sponsorship is not industry-exclusive.

- ❖ 1-60 second pre-recorded interview for 6 sponsors that would air once each, throughout the MEREDA Forecast Conference broadcast.
- ❖ Brand exposure on all pre-event materials
- ❖ Name & logo prominently displayed and mentioned throughout event broadcast
- ❖ Logo included in all social media campaigns\*
- ❖ 4 Free access codes/tickets
- ❖ Printed list of attendees

**SILVER SPONSOR—\$2000 Sponsorship Level:** † Please note that sponsorship is not industry-exclusive.

- ❖ Brand exposure on all pre-event materials
- ❖ Name & logo prominently displayed and mentioned throughout event broadcast
- ❖ Logo included in all social media campaigns\*
- ❖ 3 Free access codes/tickets
- ❖ Printed list of attendees

**BRONZE SPONSOR—\$1000 Sponsorship Level:** † Please note that sponsorship is not industry-exclusive.

- ❖ Brand exposure on all pre-event materials
- ❖ Name mention during conference broadcast
- ❖ Logo included in all social media campaigns\*
- ❖ 2 Free access codes/tickets

\* Logo sized relative to the level of sponsorship

Please contact Shelly R. Clark for details on Sponsorship and/or Participating in the Tradeshow piece at 874-0801 or [info@mereda.org](mailto:info@mereda.org).

[www.mereda.org](http://www.mereda.org)

6 City Center, 3<sup>rd</sup> Floor • Portland, Maine 04101 • Tel: (207) 874-0801 • Fax: (207) 899-4870

# MEREDA's 2021 Virtual Forecast Conference & Member Showcase

## Tradeshow Opportunities for MEREDA's Virtual Member Showcase

**When:** Thursday, January 21, 2021

**Two Timeslots Available:** 9:00 am - 10:00 am & 12:00 pm – 1:00 pm

**Where:** Streaming Online



Maine Real Estate &  
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Showcase your business in a one-of-a-kind tradeshow as part of the annual MEREDA Forecast Conference on January 21, 2021. Your business will be featured in a live interview with a MEREDA Board Member to showcase your recent accomplishments and future plans. These interviews will be featured at either the beginning or middle of the event. And viewed by attendees throughout the state. We expect attendance at this year's conference to exceed 400 people.

### ONE-OF-A-KIND TRADESHOW EXHIBITOR - \$500

Includes:

- ❖ Choose either tabletop set up at O'Maine Studios in Portland **OR** remote from your location.
- ❖ Interviews will be 3-4 minutes, with a live host from MEREDA's board of directors.
- ❖ Limited time slots: Choice of before the conference or at noon break.
- ❖ Unedited cut of your Interview Video. Edits available by O'Maine Studio at \$95/hour.

**First Come-First Serve.** Limited to 40.

All COVID protocols will be followed.

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