



**SPONSORSHIP OPPORTUNITIES – 34<sup>th</sup> Annual Sterling Awards**

**When:** Friday, November 15, 2019  
**Attendance Goal:** 350  
**Target Audiences:** Large, Small and Micro businesses within Scottsdale including Non-Profit organizations.

**Event Summary:** The annual Sterling Awards is one of the Chamber’s most time-honored signature events recognizing the people and organizations who have demonstrated excellence, innovation and community stewardship making Scottsdale a great community and workplace. Award recipients in each category are celebrated during the Sterling Awards Luncheon in November, where the Scottsdale Chamber announces the four Sterling Award Business of the Year recipients. Nominations are accepted July-August each year.

**Sponsor Levels:**

<p><b>Presenting Sponsor (Exclusive)</b></p> <p><b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Positioning of your company as the <i>exclusive</i> Marquee Sponsor of the 34<sup>th</sup> Annual Sterling Awards.</li> <li>• Primary logo feature in Sterling advertising, promotional material, program, signage, Program video loop; web site, e-communication and other material as appropriate.</li> <li>• Table of ten (10) with logoed table signage.</li> <li>• Formal recognition at VIP Reception.</li> <li>• Opportunity to place a promotional item at the seat of each attendee.</li> <li>• 12-month web banner ad.</li> <li>• Database of event participants (excludes emails).</li> </ul>
<p><b>Video Sponsor Two Options</b></p> <p><b>Exclusive @ \$10,000</b></p> <p><b>Or Two sponsors at \$5000 each</b></p>	<ul style="list-style-type: none"> <li>• Positioning of your company as the (exclusive) Video Sponsor for the 34<sup>th</sup> Annual Sterling Awards.</li> <li>• Primary logo feature in Sterling advertising, promotional material, program, signage, Program video loop, web site, e-communication and other material as appropriate.</li> <li>• Table of ten (10) with logoed table signage.</li> <li>• Opportunity to place a promotional item at the seat of each attendee.</li> <li>• 10 month web banner ad. (5 month web banner @ \$5k level)</li> <li>• Database of event participants (excludes emails).</li> </ul>
<p><b>Award Sponsor \$5,000 (4 spots)</b></p> <p><b>SOLD</b></p>	<p>Limited to 1 company per award category; sponsor exclusivity within industry:</p> <ul style="list-style-type: none"> <li>❖ <b>Micro Business Award – Prestige Cleaners</b></li> <li>❖ <b>Small Business Award – COX</b></li> <li>❖ <b>Big Business Award – Nationwide Insurance Co.</b></li> <li>❖ <b>Non-Profit Award – APS</b></li> <li>• Opportunity to introduce award category on event day, as well as make brief scripted remarks about the sponsoring organization.</li> <li>• Logo on physical application (print and online versions).</li> <li>• Secondary logo featured in Sterling advertising, promotional material, program, signage, Program video loop; web site, e-communication and other material as appropriate.</li> </ul>

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**cvalentino@scottsdalechamber.com**

	<ul style="list-style-type: none"> <li>• Formal recognition at VIP Reception.</li> <li>• Table of ten (10) with logoed table signage.</li> <li>• Database of event participants (excludes emails).</li> </ul>
<b>Crystal Sponsor</b> <b>\$2,000</b> <b>(1<sup>st</sup> right, SRP)</b>	<ul style="list-style-type: none"> <li>• Providing the physical award for each finalist and honoree</li> <li>• Logo / Name featured in Sterling advertising, promotional material, programs, signage, program video loop, web site, e-communication and other material as appropriate.</li> <li>• 4 reserved seats at Sterling luncheon.</li> <li>• Recognition at VIP Reception and Awards Luncheon.</li> </ul>
<b>Program Sponsor</b> <b>\$1,500</b> <b>SOLD – Banner</b> <b>Behavioral Health</b>	<ul style="list-style-type: none"> <li>• 2 seats at Sterling luncheon</li> <li>• Logo/Name featured in promotional material, web site, e-communication and other material as appropriate.</li> <li>• Exclusive print ad in the Sterling Awards Program ½ page 4.7” x 4.24”</li> </ul>
<b>Corporate Sponsor Table</b>  Full table – 10 <b>\$1,500</b>  Half table – 5 <b>\$800</b>	Table of 10 <ul style="list-style-type: none"> <li>• Logoed table signage. (Half table is a shared table with 5 seats)</li> <li>• Name featured in event advertising, promotional material, program, signage, program video loop, web site, e-communications and other material as appropriate.</li> <li>• Recognition at VIP Reception.</li> </ul> Half Table of 5 <ul style="list-style-type: none"> <li>• Half table is a shared table with 5 seats</li> <li>• Name featured in event advertising, promotional material, program, signage, program video loop, web site, e-communications and other material as appropriate.</li> </ul>
<b>Print Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• Two reserved seats</li> <li>• Logo on event Program</li> </ul>

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