



HELP US GROW! CAMPAIGN

651-671 EAST 18TH STREET • PLANO, TX 75074

Dear Friend of Minnie's Food Pantry:

Minnie's Food Pantry is a 501c3 non-profit organization that is 100% community funded and we are **more than grateful** for your contributions in the past that has allowed our charity to provide healthy meals, educational resources and the red-carpet treatment to the children and families we serve.

Being community funded means we **rely on individuals, organizations and corporations** who want to make an impact in the community, who believe in our mission, and know that together, we are capable of creating change. As we work together, we are enabling our community to become better through dedicated service to one another.

Although obtaining funding is a bit more difficult, as we do not receive any government support, it allows us to make **receiving food assistance as simple as possible for those struggling to find their next meal**. Additionally, we have become a trusted organization for those who have been affected by the most recent and longest lasting government shut down in United States history, as **our doors remained open** even in times such as this.

Minnie's Food Pantry has grown exponentially and we have seen the need for supplemental food assistance is not diminishing, but rather on the rise. Over the last decade, Minnie's Food Pantry has provided more than **8.9 MILLION** meals to families in need and we served **60,298 individuals in 2018 alone**.

Here is a snapshot of what we have been able to accomplish together through the years:

- MFP was named the Community Partner of the year in 2018 by the City of Plano
- In 2018, MFP distributed 1.3+ million meals
- MFP volunteers served 178,634 hours
- MFP provided 3,640 hours of training to the families we serve
- MFP has partnered with (4) senior living facilities to deliver food to 240 senior citizens homes each month
- In 2018, MFP became a CERTIFIED community partner with the Dallas VA HUD
- Each month MFP delivers 400 bags of food for the homeless to the Dallas VA HUD
- MFP delivers 400 Day Labor bags each month to individuals struggling to find a job on a daily basis
- MFP partnered with Frisco ISD No Kid Hungry Campaign, assuring that all children have healthy meals
- MFP was Voted #1 Charity in DFW
- MFP became a platinum participant rating on GuideStar, for excellent goals, strategy and non-profit transparency

Speaking of growing, we are pleased to announce that Minnie's Food Pantry will be moving to a new facility, which will be owned and operated by our organization. We are almost doubling our current capacity which will allow us to continue providing healthy meals but also expand the services and programs that we offer to our families. Our new facility will allow us to expand our resource center and offer additional classes with seating for up to 150 individuals at a time! We aim to transform lives by providing job skills training, resume building, financial literacy classes, and spending one-on-one time with those we serve to better understand their needs and hopes for growth. We strongly believe that our community will strive through education and receiving additional tools through the many programs and classes that we offer.

Minnie's Food Pantry has always provided dignity, integrity and hope to our clients and volunteers alike, and 651-671 18th Street will enable our organization to provide a more holistic approach to helping get our families from receiving food assistance to volunteering and paying it forward to others in need.

Enclosed is a drawing of the plans for our new facility! Here are a few things that we believe you will be excited about.

- Minnie's Resale Boutique has additional space for you to shop with us and purchase brand name items and household goods up to 90% off of retail value. As the official resale boutique of Minnie's Food Pantry, every dollar you spend will provide three meals to families we serve. Some of our clients will receive vouchers to go shopping and get new (and free) items such as: toiletries, cleaning products and so much more.
- Our new space will also offer increased storage/warehouse space for MFP so our volunteers can process incoming food and donations on a larger scale and provide the storage space needed for our larger giveaways (we currently pay \$1,000 a month for less storage space.)
- Our serving center will double our current capacity, offering a place for our clients to sit while they wait to be served, keeping them out of the rain, sleet or snow especially during the winter months.
- Our WOW Volunteer Center will have increased space for shelving and we can offer additional opportunities for larger volunteer groups to come experience what it is like to serve at Minnie's Food Pantry. We believe in community involvement and corporate responsibility engagement and look forward to expanding our team building opportunities and red-carpet volunteer experience.

Along with all of the great things that come from the new facility comes the monies it takes for the build out and improvements. 651-671 18th Street was once the old Plano Courthouse. Unfortunately, the facility was purchased and gutted out by another company and now it is our responsibility to remodel it to meet our current and future needs. We must raise the funds to do a complete renovation of the building as we put up walls, add doors, bathrooms, HVAC units, flooring and more. The task is not easy or cheap as we have been given a rough estimate of \$1.2M for the renovations alone but we believe, with your help, we can get there.

We have to be out of our current facility by June 30th and are in need of your support to secure a General Contractor to begin the work at our forever home. Please decide how you want to partner with us to make an impact. Will you review the sponsor level and decide today to sponsor a training room, a chair, or purchase one of the 18 HVAC units we need? No donation is too small and every dollar will help leave a lasting impact on our organizations, the thousands of families we serve and our community as a whole. If you have any questions regarding Minnie's Food Pantry or how you can help please call or email me at info@MinniesFoodPantry.org.

I look forward to hearing from you soon and continuing our work together!

Minnie Blessings,

A handwritten signature in black ink that reads "Cheryl Jackson". The signature is written in a cursive, flowing style. The first name "Cheryl" is written in a larger, more prominent script, and "Jackson" follows it in a similar but slightly smaller script. There is a small, stylized mark above the "i" in "Jackson".

Dr. Cheryl "Action" Jackson
Founder, Minnie's Food Pantry



HELP US GROW! CAMPAIGN LEVELS

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Your support of Minnie's Food Pantry's Forever Home will leave a lasting impact on families we serve and the North Texas community for generations to come. In addition to benefits listed above, all sponsors will be listed on Minnie's Food Pantry website and in Minnie's Food Pantry's e-newsletter.

☐ **Building Naming Rights (1)**

\$500,000

Have your name placed on the outside of our building in conjunction with the Minnie's Food Pantry Brand for three (3) years

☐ **Training Room Sponsor (1)**

\$25K annually

Your name listed outside of our training room, where clients and the community can receive job skills training through financial literacy, GED, resume building etc.

☐ **Refrigerated Truck (1)**

\$65,000

Help us purchase a refrigerated truck to accommodate larger pick-ups of fresh meats, produce and dairy products to be distributed to clients. Truck will be co-branded and wrapped with your company logo

☐ **Walk-In Cooler (1)**

\$45,000

For storage and quality control of fresh produce, dairy products and other items needing refrigeration

☐ **Minnie's Box Sponsor (1)**

\$25,000

Your logo on EVERY food box distributed by Minnie's Food Pantry for an entire year

☐ **Xerox Machine (1)**

\$7,500

For printing and copying of pantry items as well as training and classroom materials.

☐ **Pallet Jack (2)**

\$2,500

To assist with loading and unloading trucks

☐ **Desks (4)**

\$1,500

To ensure privacy for our clients and accommodate 4 client check-in stations

☐ **Televisions (15)**

\$1,000

For client check in, volunteer center, training center and classrooms

☐ **Conference Table (2)**

\$2,000

To host intimate trainings, meetings and strategic planning sessions

☐ **Computers (40)**

\$600

For training, classes, and public use to assist with education, resume building and additional assistance programs

☐ **Flatbeds (15)**

\$600

For loading, unloading, transporting and delivering food boxes and food donations

☐ **File Cabinets (10)**

\$600

For safekeeping of client and volunteer paperwork as well as training certificates and teaching plans

☐ **Folding Facility Carts (10)**

\$600

To assist with picking up food donations

☐ **Lockers (1)**

\$500

For safekeeping of volunteer belongings during scheduled shifts

☐ **Keurig Machine (9)**

\$400

To provide concierge for clients and volunteers, as well as create an inviting environment for training rooms and waiting areas

☐ **Dollies (8)**

\$250

For loading, unloading, transporting and delivering food boxes and food donations

☐ **Tables (65)**

\$200

For use in volunteer WOW Center to allow preparations for distribution and for classroom set-up.

☐ **Chairs (25)**

\$100

For client waiting area and classroom set up

☐ **Trash Cans (10)**

\$75

To maintain a clean and presentable environment

☐ **Fitted Table Clothes (50)**

\$20

For classroom and training facility set up

IN-KIND SPONSORSHIPS

Have a business and want to give back? Consider becoming an in-kind sponsor that Minnie's can call on during times of need and providing in-kind services to our organization.

☐ Print Sponsor

☐ HVAC Sponsor

☐ Plumbing Sponsor

☐ IT Sponsor

☐ Vehicle Repair Sponsor

Please Return Completed Form To: Zoya@MinniesFoodPantry.org or by Mail:
Minnie's Food Pantry | Attn: Zoya Jackson | 3033 West Parker Road, Suite 117 | Plano, Tx 75023



HELP US GROW! CAMPAIGN FORM

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CAMPAIGNS

\$500,000 Building Naming Rights (1)

\$25,000 Training Room Sponsor (1) ANNUALLY

\$65,000 Refrigerated Truck (1)

\$45,000 Walk-In Cooler (1)

\$25,000 Minnie's Box Sponsor (1)

\$7,500 Xerox Machine (1)

\$2,500 X QTY Pallet Jack (2)

\$1,500 X QTY Desks (4)

\$1,000 X QTY Televisions (15)

\$2,000 X QTY Conference Table (2)

\$600 X QTY Computers (40)

\$600 X QTY Flatbeds (15)

\$600 X QTY File Cabinets (10)

\$600 X QTY Folding Facility Carts (10)

\$500 Lockers (1)

\$400 X QTY Keurig Machine (9)

\$250 X QTY Dollies (8)

\$200 X QTY Tables (65)

\$100 X QTY Chairs (25)

\$75 X QTY Trash Cans (10)

\$20 X QTY Fitted Table Clothes (50)

IN-KIND Print Sponsor

IN-KIND HVAC Sponsor

IN-KIND Plumbing Sponsor

IN-KIND IT Sponsor

IN-KIND Vehicle Repair Sponsor

TOTAL DONATION

DONOR INFORMATION

Donor Name _____

Name of Contact Person _____

Contact Email Address _____

Address _____

City _____ State _____ ZIP _____

Office Phone _____ Home/Cell Phone _____

Name and Address for Invitations (if different than listed above)

Benefits within each level will be assigned based on the date of contract receipt at the Minnie's Food Pantry office

PAYMENT INFORMATION

☐ Check enclosed made payable to MINNIE'S FOOD PANTRY

☐ Please charge my credit card.

Cardholder's Name _____

Billing Address _____

City _____ State _____ ZIP _____

MC | VISA | AMEX Card # _____

Expiration Date _____ CVC Code _____

Cardholder's Signature _____

SIGNATURE OF DONOR

DATE

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