

#FEEDJUSTONE

AN ADVOCATES GUIDE TO HOSTING
A SUCCESSFUL FOOD DRIVE



FOOD DRIVES

TOILETRY
DRIVES

MISC ITEMS



Minnie's Food Pantry was founded on April 1, 2008 with just 2 cans of corn and one month's rent, by Dr. Cheryl Jackson to honor her mother Minnie Ewing. For many families in North Texas, Minnie's Food Pantry has become the first line of defense in the fight against hunger, with a mission to provide healthy meals, educational resources and red-carpet treatment to every person that we serve.

At Minnie's Food Pantry we know that hunger does not discriminate, and because of that, we aim to serve every person, regardless of race, ethnicity, religion and/or geographic areas.

Minnie's Food Pantry proudly serves Wednesday-Saturday from 8:30AM-11:30AM, distributing non perishable food items, in addition to fresh meats, fresh produce and dairy products.

Since inception, Minnie's Food Pantry has grown exponentially, from a small 500 square foot facility, serving 50 families a month to serving 5,000 individuals a month, providing over 8.5 million meals to date, and serving more than 3,121 NEW families in 2018 alone.

Minnie's Food Pantry delivers to 3 senior living facilities each month, partners with the Dallas VA HUD to serve our veterans who have so selflessly served our country, and works with schools to ensure that every child receives a meal during the school day-regardless of the monies in their lunch account.

As a non-profit organization that receives no government funding, Minnie's Food Pantry depends on people within the community to answer the call and join the fight to reduce hunger here in North Texas. Whether you are a corporation, individual, organization or small business, hosting a drive benefiting Minnie's Food Pantry allows us to ensure that every person that walks through our doors receives the items they need to prepare healthy and hearty meals for their loved ones.





STEP ONE:

GOAL SETTING

WHAT DO YOU HOPE TO ACCOMPLISH?

At Minnie's Food Pantry, every donation makes a difference in the life of someone in need, whether it be canned goods or monetary gifts. It is important to answer the following questions before getting started:

- How many meals do you hope to provide through your food drive?
- Will you be collecting monetary donations as well? (If so, please note that \$1=3 meals to a family in need).
- Where will you be hosting your drive and who will be participating?



If you can't feed 1,000 people,
FEED JUST ONE

GET IN TOUCH!

Hosting a drive is the perfect way to partner with Minnie's Food Pantry. When it comes to feeding families, your individual gift will make a difference. Whether you are a corporation, community organization or an individual, we have made coordinating a drive as simple as possible. Our team will assist you to ensure your success.

Please feel free to reach out with any questions at any time!

FoodDrives@MinniesFoodPantry.org
(972)596-0253



STEP TWO:

LEARN THE STATS

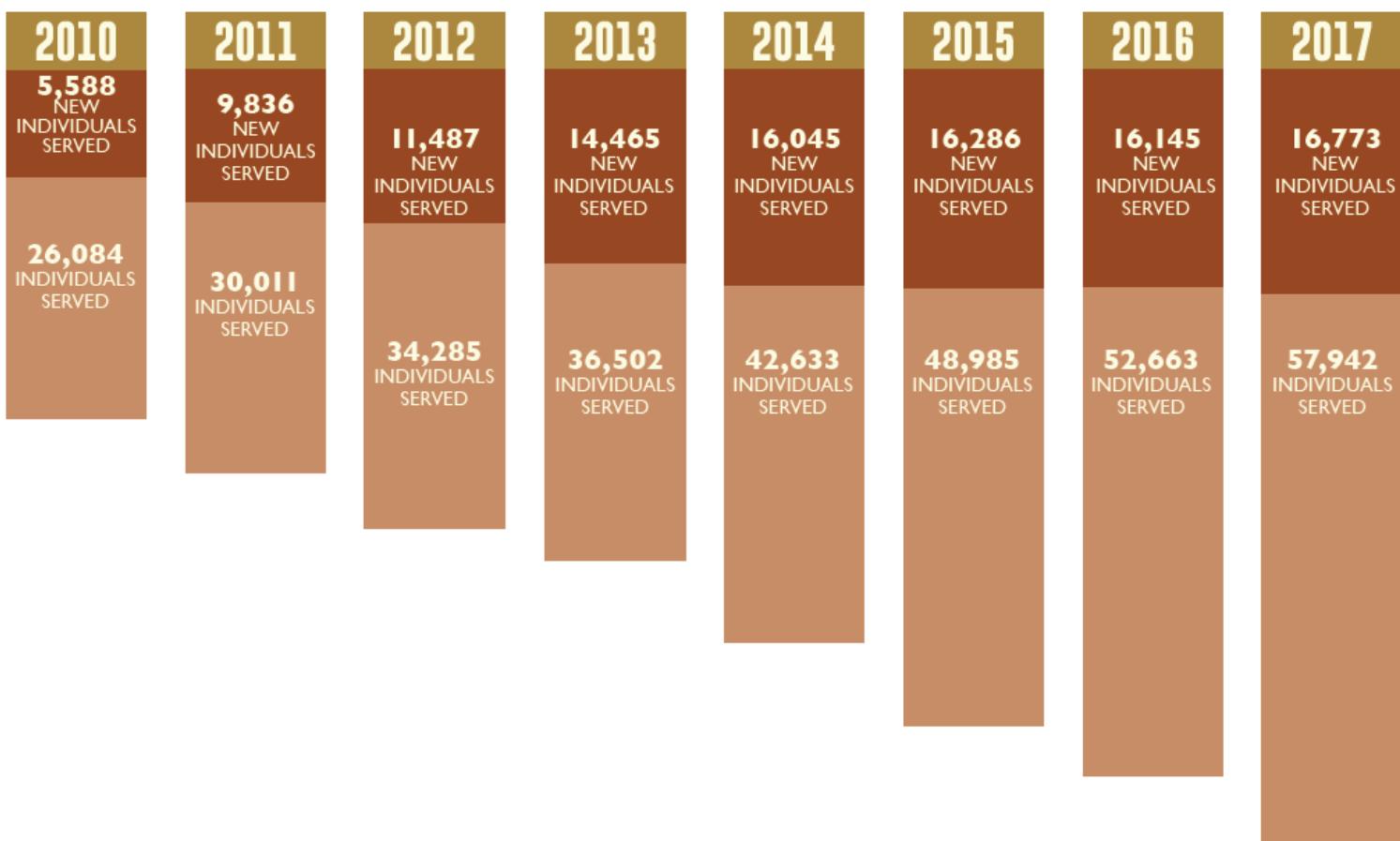
TEN YEARS AGO, MINNIE'S FOOD PANTRY STARTED WITH...

01
LOCATION

500
SQUARE FEET

02
CANS OF CORN

AND SERVED MEALS TO...





BY THE NUMBERS

CAMILLE'S KIDS PROGRAM

EVERY CHILD SHOULD "C-A-MEAL"

40% of children in Collin County are eligible for free/reduced meals through school sponsored programs

Revolutionizing "No Shaming" by partnering with school districts to ensure every child receives complete meals



We provide breakfast, lunch, dinner and snack items to over 500 families during the summertime to help offset additional expenses associated with no longer receiving free or reduced meals through school-sponsored programs.

Minnie's Food Pantry provides healthy snack bags for every child that comes through our facility

**8.5 MILLION
MEALS
DISTRIBUTED**



FEED JUST ONE

Before coming to Minnie's Food Pantry, **76%** of clients claimed they would eat food past the expiration date and **72%** of clients at Minnie's Food Pantry water down food/drinks to make them last longer.

THANKSGIVING GIVEAWAY

350

Number of veterans that received turkey meals

13,752

complete Thanksgiving Meals provided in 2018

MINNIE'S ON THE GO

**MEETING PEOPLE WHERE THEY ARE!
WE DELIVERED COMPLETE MEALS
AND TOILETRIES TO:**

- 245 seniors per month
- 400 Day Labor bags per month
- 400 veterans per month
- Expanded to 2 schools nationwide



STEP THREE:

TAKING ACTION

1. DETERMINE THE NEED

Our needs are constantly changing based on our upcoming events and giveaways. Below is a list of items that are **ALWAYS** needed at Minnie's Food Pantry but please reach out to us with any questions regarding our most current needs prior to beginning your food drive.

- Peanut Butter
- Jelly
- Boxed Potatoes
- Canned Fruit
- Spaghetti
- Spaghetti Sauce
- Canned Mixed Veggies
- Vienna Sausages



CANNED
GOODS



NON-PERISHABLE
GOODS

FOOD DRIVE



If you can't feed
a hundred people,
then FEED JUST ONE!

www.MinniesFoodPantry.org



3033 W. Parker Road, Suite 116, Plano, TX 75023

1. PICK UP YOUR COLLECTION BOXES

At Minnie's Food Pantry we provide collection boxes to help simplify your collection process. Based on your goal and number of collection sites, determine how many boxes you need.

1 BOX = 75 CANS

3. UTILIZE YOUR RESOURCES

Start publicizing your drive! Send out emails, make flyers and get the word out to those you hope to encourage to participate. Remember to include information about Minnie's Food Pantry so they can see the impact of your donation (Brochures can be provided upon request).



STEP FOUR:

ORGANIZING & DELIVERING

KEEP US UPDATED ON THE SUCCESS OF YOUR DRIVE!

We want to celebrate with you every step of the way! Let us know how your drive is going or if you have any questions! We are here to help.

FOODDRIVES@MINNIESFOODPANTRY.ORG

(972)596-0253

SCHEDULE A DELIVERY!

You've done the work! Now it's time to see first hand how your drive will benefit the families we serve at Minnie's Food Pantry!

Donations should be dropped off during the following days and times:

Monday, Wednesday-Saturday between 8AM-11:30AM.

Please be sure to reach out and schedule your delivery. We want to make sure our team is ready to help unload and process your donations!

Minnie's Food Pantry can coordinate pick ups for drives exceeding 1,000 pounds (1,000 can goods) within Collin County (assuming circumstances permit). Pick Ups will occur between 8AM-12PM and must be scheduled at least 24hrs in advance.

YOUR RESULTS

Upon delivery, our team will process your drive by weighing each box you bring in. This helps us calculate how many meals will be provided through your donation. We will provide your team with a certificate of thanks that you can proudly display to show how you made a difference through your food drive benefiting Minnie's Food Pantry!



TIPS & TRICKS

CREATE A THEME

Bring some excitement to your drive by tying in a theme to make it more fun and engaging for all! Some ideas are below!

- **Together we "CAN"** : Encourage your group to bring in canned goods
- **"MEAT" The Need:** Focus your drive on canned meats such as tuna, Vienna sausages, canned chicken
- **Kids For Kids:** A great way to get the young ones involved! Have your kids collect their favorite items to share with kids in need.
- **Food For the Holidays:** Drives hosted around Thanksgiving and Christmas can be geared towards collecting items needed to prepare complete holiday meals!

MAKE IT COMPETITIVE

Who doesn't love a **HEALTHY** competition? Departments and classes can compete against one another to see who collects the most items. Motivate your group with incentives like casual day at work, a pizza party or even extra time off!

BE OBSERVANT!!

*Minnie's Food Pantry operates on the concept of providing items that we would serve to our own loved ones. There are some items that Minnie's Food Pantry simply **CANNOT accept** such as expired goods, opened products, and items with severely damaged packaging. If you have have a question about the integrity of items collected, please reach out to us.*



OTHER DRIVES

Inspired to collect something other than food? Minnie's Food Pantry provides numerous programs and resources to better serve our community. See below a list of other ideas for your drive and how they will benefit the families we serve here in North Texas.

- **Toiletry Drive:** Each month, Minnie's Food Pantry delivers to the Dallas VA HUD, (3) Senior Living Facilities and the homeless. To include items such as: travel size shampoo, conditioner, body wash, toothbrushes, toothpastes and deodorant, amongst other things, is a real treat for those we serve!
- **Clothing Drive:** New and gently used donations from the community are vital to Minnie's Resale Boutique, the official resale shop of Minnie's Food Pantry, where every dollar spent provides 3 meals to a family we serve. Minnie's Resale Boutique accepts clothing items, shoes, accessories, household goods, cleaning supplies and more. Please note: items should be clean; free of stains, spots, and rips. For additional information on hosting a clothing drive, please email **Resale@MinniesFoodPantry.org**
- **Birthday Bag Drive:** We LOVE celebrating birthdays with our clients. Often times, they do not have the resources to purchase birthday cakes and candles for themselves or their children. This is where YOU come in. Host a Birthday Bag drive and collect the following items and create gift bags to help those we serve have a birthday they deserve: cake mix, icing, candles, paper plates and utensils, birthday hats/decorations, birthday card. Some even provide a \$10+ WalMart gift card as a special birthday surprise!
- **Camille's Kids, Day Labor & Veteran Bag Drive:** Help us create healthy snack bags for the children and day labor workers that we serve at Minnie's Food Pantry. These bags include items such as: chips, drinks, granola bars, fruit snacks, crackers, canned meat (with pop tops) and other easily accessible items. Sacks are then decorated with inspirational messages of hope before they are distributed!

