

Need an elective for Fall 2023?

Take a Management Topics Course!
Open to students in any major*



*Override required for students who are not admitted to Anderson BBA Program:
Email the instructor of the course you would like and include your UNM ID number.



ECommerce Essentials

Have you ever wondered how to sell products on Amazon or Etsy?
Learn all about the world of selling products and services online.

MGMT 490 - 001 | Online | First Half Term | CRN:74122

Instructors: Rebecca Rodriguez (rjrodriguez@unm.edu) & Tiffini Porter-Aragon (tjp0217@unm.edu)



Disney Leadership Lessons

Learn how to make your own leadership journey magic by exploring
and applying leadership strategies from the Walt Disney Company.

MGMT 490-004 | Online | First Half Term | CRN:73705

Instructor: Tiffini Porter-Aragon (tjp0217@unm.edu)



ECommerce Applications

Bring your online business to life! Learn how to use Shopify and techniques
for marketing your ECommerce venture.

MGMT 490 - 002 | Online | Second Half Term | CRN:74123

Instructors: Tiffini Porter-Aragon (tjp0217@unm.edu) & Rebecca Rodriguez (rjrodriguez@unm.edu)



Innovation Academy: Idea Incubator

Earn credit for creating/developing a business idea -
do an internship for your own business!

MGMT 490 - 003 | Online | Second Half Term | CRN:73704

Instructor: Rebecca Rodriguez (rjrodriguez@unm.edu)