

THE INFORMED DEMOCRAT OF SWFL



Volunteers of the Month:

Jayne Berkaw & Nathalie Camayd

April 1, 2025

Have you seen the Lee County Democratic Party's updated website? It's vibrant, user-friendly, and action oriented. And it's largely because of this that Jayne Berkaw and her teammate, Nathalie Camayd, this month's Volunteers of the Month.

In over 30 years of experience in communications, Jayne has held management positions across banking, telecommunications, pharmaceuticals, and entrepreneurial consulting. Her expertise spans press and investor relations, newsletters, annual reports, and marketing materials.

Jayne became involved with Lee Dems in 2024 when she served as a poll watcher. Citing her experience with Constant Contact—our email platform—on her volunteer form, she stepped up in October to assist with the layout and distribution of *The Informed Democrat*, a role she continues today.

Her experience was brought to bear when re-envisioning the Lee Dems website. She took the lead on the project, collaborating with others, including teammate Nathalie, to reimagine the site's look and navigation, refine the content, and oversee its daily operations. "Nathalie has been a saving grace," she said.

Lee County Dems Vice-chair Karyn Edison praised Jayne and Nathalie's work, said, "Everywhere we go, the unanimous reaction by the public is positive. 'It looks great,'" they say. "It represents Democrats' patriotism and mission and makes it easy to find information and keep up with the action."

With a background in Adult Education and Training Design, she's passionate about making complex topics easy to understand. She volunteers with the Lee Dems to ensure the community has access to clear, accurate, and engaging information about civic participation and local issues, empowering individuals to take informed action.

Karyn added, "Jayne and Nathalie's teamwork serves the Party with reliable and responsive timing. They make the work appear easy, but insiders know their diligence and devotion to clean design and effective communication keeps their weekly volunteer hours high. Email leecountydems@gmail.com if you want to send them your feedback."