

Maggie Guilbeaux-Chambers, Membership Retention Chair

maggie.guilbeaux-chambers@nilesrotary.org

As the new Membership Retention Chair for President Audrey's year, my goal is to help maintain and grow Niles Rotary Membership. How will I do that, you say? Thanks for asking.

Some of my ideas are when we have our membership month, we make it member appreciation month at the same time. Let's celebrate our members' impact and devotion to Rotary and Niles. Let's focus on happiness. Ask our members what changes they would like to see in the club and then use that to make needed changes. Have a role for every member, give everyone a chance to make a contribution.

Our committee will conduct formal exit interviews for those members who have left us or may have plans to leave. Let's find out why they left or are leaving? Let's get feedback that can help us be a better club. Let's review our club's historical and existing member retention percentages. How are we doing? Who is leaving? New members, veteran members? Again, why?

If you have a passion for our club, want to help keep us strong, and make a difference, join my committee! Contact me at maggie.guilbeaux-chambers@nilesrotary.org.