



52nd Annual - California Bus Association Convention & Tradeshow

SUNDAY, OCTOBER 25 - TUESDAY OCTOBER 27
DOUBLETREE BY HILTON SONOMA WINE COUNTRY

This year's CBA Convention & Tradeshow will be held at the Doubletree by Hilton Sonoma Wine Country. A Spanish-style hotel just south of Santa Rosa. Adjacent to Foxtail Golf Club, with over 400 wineries, and Airport Express shuttle to or from SFO, OAK and STS.

**Standard King & Double-Queen
Rooms at \$165/night, plus taxes,
fees and overnight parking**

Group Discount until Fri, Oct 3.

**Book
Now** 



Pre-Convention Activities

Spend the day on the green for this year's Annual Bridgestone Golf Tournament hosted at Foxtail Golf Club or charter through Russian River for the Bubbles & Brew FAM Tours at Korbel Champagne and Russian River Brewing Company. Lunch will be provided for both activities.

Event Registration will begin at 5:00PM, followed by a Welcome Reception in the Doubletree Courtyard from 5:30PM - 7:30PM.



Foxtail Golf Course



Korbel Champagne



Russian River Brewery

Don't miss out...

Join CBA for three days of industry connections, education, networking and fun in Sonoma County!

**REGISTRATION
LAUNCHING JULY 22** 



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What You Can Expect

Monday and Tuesday will feature educational sessions, bus displays, tradeshow networking, and opportunities to connect with fellow motorcoach industry professionals.

Registration Fees:

- Operator Member - **\$425**
- Affiliate Member - **\$425**
- Associate Member - **\$825**

Registration
Launching
Soon



Must be a CBA Member to Attend

REGISTRATION ENDS THURSDAY, OCTOBER 1



Questions **916.836.3340**



New this year: The official event app will help keep the 52nd Annual CBA Convention & Tradeshow experience right at your fingertips! Stay connected, explore event details, engage with attendees, and keep the momentum going before, during, and after the event.

Connection & Recognition



Monday Night Madness

Monday, October 26

Join us for exclusive access to Nitro City Racing and experience Kart Racing, Axe Throwing, Arcade-style Games and more.

A foodtruck will be onsite offering a hearty selection of Mediterranean flavors & more.

Tuesday, October 27

Celebrate the achievements of fellow operators, maintenance techs and industry peers at the Annual Awards Gala Dinner.

Want to acknowledge an industry professional?
Consider submitting a nominating to acknowledge them.



Awards Gala Dinner