

**Sunday, March 31 – 9am - Light breakfast, 9:30am - Speaker Lori McCarthy**

**Presentation by Herron Wellness on Substance Abuse treatment**

**Drug addiction:**

How we got here...treatment...stigma and language around addiction...effect on family and loved ones. What is the role of family members? At what point do we ring the bell?

Lori will also speak about the huge addiction issue with marijuana. As part of Hingham Cares, she offers free resources and is happy to stay after to talk to anyone privately.

Lori has 15 years of experience working with those facing the disease of addiction. She was the Chief Marketing Officer and Clinical Outreach Director at Gosnold on Cape Cod, an addiction and mental healthcare organization offering prevention, intervention, treatment and



***Lori McCarthy***  
***Executive Director / Partner***

integrative recovery management services. As a member of the Senior Management team, Lori played a major role in developing and implementing many of Gosnold's innovative programs to advance the prevention and treatment of addictive disease. Among them was the award-winning recovery management program, which received the Tufts Health Plan Innovation Award in 2014.

Most recently, she led the effort to implement a hospital emergency room opiate intervention service at South Shore Hospital. Using Gosnold Recovery Specialists, this program was developed

to support ER medical staff in response to the opioid crisis by initiating treatment referrals for substance use disorder patients.

Lori also has extensive marketing experience and has been featured in a variety of major media outlets including the Associated Press, Boston Magazine, the Boston Globe, NECN and several radio stations.

Lori is a Licensed Alcohol and Drug Counselor and a Certified Arise Family Interventionist. She is currently Co-Chair of the HinghamCARES Substance Abuse Prevention Coalition.

Lori has four children and lives in Hingham, MA.

Contact Lori: [lori@herrenwellnessgroup.com](mailto:lori@herrenwellnessgroup.com)