



2-Step Verification: *Why* do it?

- It helps prevent future phishing attacks that we would not be able to predict.
- It reduces successful phishing attacks by 90 percent.
- We now have a much higher level of confidence in the security of our Gmail.

2-Step Verification: *How* do you do it?

- Create a top down approach beginning with gaining support at the cabinet level.
- Work closely with executive branch agencies to make sure that change management has support of the agencies to take on 2-step.
- Set up a specific email address so Google team can provide immediate assistance for users trying to enroll.
- Provide resources for how to enroll and a robust FAQ for users.

Colorado 2-Step Verification By The Numbers

- 30,000 accounts
- 2-month enrollment period
- 100% compliance, no exceptions granted
- Multiple agency visits for effective outreach and communication

Contact for 2-Step help: brandonw.williams@state.co.us