

Sales Associate Member Sponsorship Opportunities

CONVENTION DATE—September 16-18, 2025

Premier \$10,000 (limited to 1)	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,500
♦ Booth at Annual Trade Show	✓	✓	✓	✓
♦ Sales Associate Membership for one year	✓	✓	✓	✓
♦ Your logo on our “Thank our Sponsors” page in Convention program	✓	✓	✓	✓
♦ Unique acknowledgement of your sponsorship level at your booth	✓	✓	✓	✓
♦ Full Page ad in convention program (created by you)	✓	✓	✓	
♦ Join KHCA Members at opening general session with special introduction of your trade show staff and announcement of your booth number	✓	✓	✓	
♦ Your logo presence at EVERY 2025 KHCA/KCAL Education Event.	✓	✓		
♦ Monthly Ad in KHCA/KCAL Newsletter (created by you)	✓			
♦ Your logo advertised on all KHCA/KCAL e-mail signature line				
♦ Weekly advertisement posted to KHCA’s Facebook starting one month before Convention (created by you)				
♦ Logo present with table decorations at Convention				

- ♦ Premier and Platinum Sponsorships must be paid in full prior to receiving any advertising benefits.
- ♦ Be sure to sign up early so your company can reap the benefits all year long!
- ♦ Contact the KHCA/KCAL Office at 785-267-6003 or jsumner@khca.org to sign up today!