

73rd Annual Convention & Trade Show

Sponsor Food & Drink



\$2,500— The award luncheon is a time all attendees get to celebrate and recognize the staff awardees. Your logo will be present on stage, in the Convention Brochure & Awards Program Book.

Sponsored by Medicalodges



\$2,000— Lunch is provided for all attendees and vendors on Thursday. Your logo will be present at the Trade Show and in the Convention Brochure.

Sponsored by Recover-Care



\$2,000— All attendees will enjoy food and drinks at our hospitality event Wednesday evening. Your logo will be present all evening and in the Convention Brochure.

Sponsored by United Healthcare



\$500— Throughout Convention we offer snacks, coffee and something cold to drink. Your logo would be present at the station you sponsor and in the Convention Brochure.

Sponsored by Axiom HealthCare & Cura Hospitality-Midwest

Light Snacks,
Coffee and
something cold to
drink!



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Misc. Sponsorship Opportunities

Digital Boards

\$600 each — Near the registration table and the breakout rooms are digital boards. **Sponsored by Breathe Oxygen**
Your custom image will be displayed. Your logo will also be in the Convention Brochure.

Welcome Reception
KC Wolf

\$1,500 — At the Welcome Reception we will welcome KC Chiefs mascot, KC Wolf. **Sponsored by Frontline Mgmt**
Your logo will be present at the reception and in the Convention Brochure.



Wi-Fi
Password

\$2000 — You choose the password for the Wi-Fi! Your logo will be present throughout the event center and in the Convention Brochure. **Sponsored by United Healthcare**

Password Example:
KHCAbooth#73



Cash Drawing

\$600 — To close out Convention every year, KHCA holds a cash drawing, five ways to attendees who stayed in the venue of \$100, \$50, and \$300 to three separate attendees. Your logo will be present on stage and in the Convention Brochure. **Delaware Highlands AL**



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Misc. Sponsorship Opportunities



**Sponsored by
McCririe Plaza**

\$600 – At the close of convention we offer give aways to attendees that stayed for the entire convention. Your logo will be present on stage and in the Convention Brochure.



\$2000— Welcome banner with KHCA Convention details and your logo on banner hung in the lobby at the Hampton. Your logo would also in the convention brochure. (Business Associate Member Only.) 25feet long, 3-6.5 feet wide



\$2500— KHCA will have a photographer taking professional Headshots for attendees. This will be marketed numerous times before convention, sent to 2,500+ people each time. Your information would go out each time we market this and have a presence in the Convention Brochure.



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Education Sponsorships



\$2,500- Pre-Conference attendees gather for a 2 hour presentation. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

“Developing Confident Senior Care Managers”

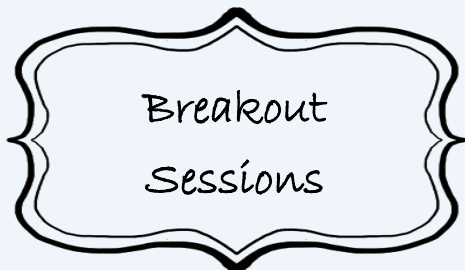


Presented By
Lu Ann Brubaker



\$2,500- All attendees will gather together for our Convention Kick-Off morning speaker. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

**Sponsored by
HMG**

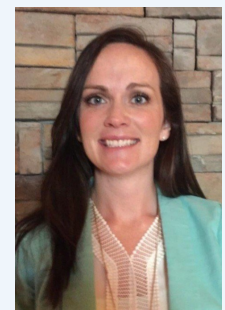
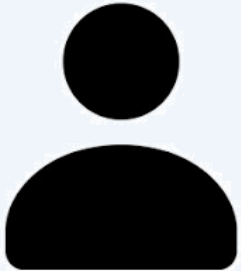


\$500- Various attendees will attend each breakout session. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

A list of session titles and speakers can be found on the next page.

73rd Annual Convention & Trade Show Education

Breakout Sessions
\$500 Each



- ♦ *Differentiating Dementias* - Amy Siple
- ♦ *Managing Change in Senior Care* - Lu Ann Brubaker
 - ♦ *Admissions* – Joan Hudson
 - ♦ *Achieving Great Customer Service in Senior Care* - Lu Ann Brubaker
 - ♦ *Assisted Living Regulatory Networking* - Joan Hudson and Denise German
 - ♦ *Skilled Nursing Facility Accredited by HUSCH Blackwell* - Joan Hudson and Cynthia Pendleton