KHCA kcal
Caring for Seniors in the Heartland

785-267-6003
jsumner@khca.org

# 73rd Annual Convention & Trade Show

## Sponsor Food & Drink

### Award Luncheon

$2,500– The award luncheon is a time all attendees gather together for entertainment and recognition for the staff awards. Your logo will be present on stage, in the Convention Brochure & Awards Program Book.

**Sponsored by Medicalodges**




### Trade Show Lunch

$2,000– Lunch is provided for all attendees and vendors on Thursday. Your logo will be present at the Trade Show and in the Convention Brochure.

**Sponsored by Recover-Care**

Lunchtime

### Welcome Reception

$2,000– All attendees will enjoy food and drinks at our hospitality event Wednesday evening. Your logo will be present all evening and in the Convention Brochure.

**Sponsored by United Healthcare**



### Snack Stations

$500– Throughout Convention we offer snacks, coffee and something cold to drink. Your logo would be present at the station you sponsor and in the Convention Brochure.

**Sponsored by Axiom Healthcare & Cura Hospitality-Midwest**

Light Snacks, coffee and something cold to drink!



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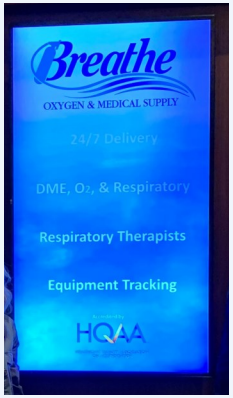
# 73rd Annual Convention & Trade Show

## Misc. Sponsorship Opportunities

### Digital Boards

**Sponsored by Breathe Oxygen**

$600 each – Near the registration table and the breakout rooms are digital boards. Your custom image will be displayed. Your logo will also be in the Convention Brochure.




### Welcome Reception KC Wolf

**Sponsored by Frontline Mgmt**

$1,500 – At the Welcome Reception we will welcome KC Chiefs mascot, KC Wolf. Your logo will be present at the reception and in the Convention Brochure.



### Wi-Fi Password

**Sponsored by United Healthcare**

$2000– You choose the password for the Wi-Fi! Your logo will be present throughout the event center and in the Convention Brochure.

Password Example:
KHCAbooth#73




### Cash Drawing

$600– To close out Convention every year, KHCA holds a cash drawing give away to attendees who stayed until the very end! $100, $200 and $300 to three separate attendees. Your logo will be present on stage and in the Convention Brochure.



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## Misc. Sponsorship Opportunities

### Give Aways

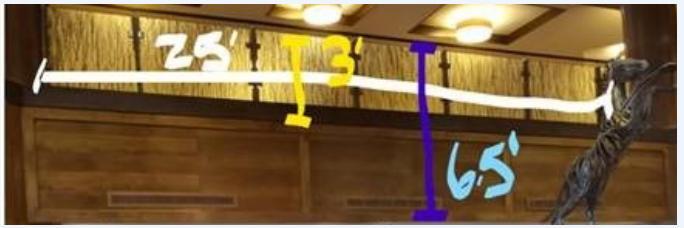
$600 – At the close of convention we offer give aways to attendees that stayed for the entire convention. Your logo will be present on stage and in the Convention Brochure.

Sponsored by McCrite Plaza




### Welcome Banner

$2000— Welcome banner with KHCA Convention details and your logo on banner hung in the lobby at the Hampton. You logo would also in the convention brochure. (Business Associate Member Only.) 25feet long, 3-6.5 feet wide




### Headshot Lounge

$2500— KHCA will have a photographer taking professional Headshots for attendees. This will be marketed numerous times before convention, sent to 2,500+ people each time. Your information would go out each time we market this and have a presence in the Convention Brochure.



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# 73rd Annual Convention & Trade Show Education Sponsorships

## Pre-Conference

**$2,500–** Pre-Conference attendees gather for a 2 hour presentation. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

"Developing Confident Senior Care Managers"



Presented By

Lu Ann Brubaker

## Convention Kick-Off

**$2,500-** All attendees will gather together for our Convention Kick-Off evening speaker. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

Sponsored by HMG




## Breakout Sessions

**$500–** Various attendees will attend each breakout session. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

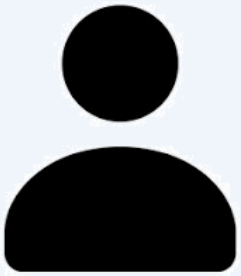
A list of session titles and speakers can be found on the next page.

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# 73rd Annual Convention & Trade Show Education

## Breakout Sessions
## $500 Each








- *Differentiating Dementias* - Amy Siple
- *Managing Change in Senior Care* - Lu Ann Brubaker
- *Admissions* – Joan Hudson
- *Achieving Great Customer Service in Senior Care* - Lu Ann Brubaker
- *Assisted Living Regulatory Networking* - Joan Hudson and Denise German
- *Skilled Nursing Facility Regulatory Networking* - Jackie Farrar and Cynthia Pendleton

Sponsored by Husch Blackwell