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# MEQUON-THIENSVILLE CHAMBER OF COMMERCE

## MARKETING AND SPONSORSHIP OPPORTUNITIES



262.512.9358

[www.mtchamber.org](http://www.mtchamber.org)

6331 W. Mequon Road

Mequon, WI 53092



**EXPAND YOUR PRESENCE IN THE MEQUON-THIENSVILLE BUSINESS COMMUNITY**



# MARKETING INCLUDED WITH MEMBERSHIP

- Community Gift Certificate Program Business Listing for Participating Members (FREE to Participate)
- Website and Newsletter - Free Event Announcements, Job Postings, and Hot Deals
- Taste of Mequon - Inclusion in Member Give-Away Bags
- Community Profile Book - Listing
- Social Media - Relevant Events and Posts Shared on M-T Chamber Facebook Page



## PREMIUM MARKETING PACKAGES

**\$2,000 PLATINUM****SILVER \$1,500**

Clickable Website Banner Ad for 12 Months	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chamber Newsletter Ads	2 Ads	2 Ads
Premier Luncheon Sponsorship Includes: <ul style="list-style-type: none"> <li>Two-minute spotlight at the luncheon</li> <li>Company logo on electronic luncheon promotion and Social Media Posts</li> <li>Promotional Material or item at each table (Optional)</li> <li>Printed Sponsor Sign at Entrance and Podium</li> <li>Prominent Logo on Premier Sponsor Sign</li> </ul>	1 Premier Luncheon Sponsorship <i>(This is not an exclusive sponsorship - more than one sponsor may be featured)</i>  <b>Excludes State of the Community Luncheon</b>	1 Premier Luncheon Sponsorship <i>(This is not an exclusive sponsorship - more than one sponsor may be featured)</i>  <b>Excludes State of the Community Luncheon</b>
Email Blast	1 dedicated email blast to all Chamber members	

**NOTE: Premium Marketing Packages are based on availability.**

## WEBSITE BANNER ADVERTISING

**WEBSITE BANNER AD \$100 PER MONTH - 3 MONTH MINIMUM**

Clickable rotating banner advertisement featured on the Mequon-Thiensville Chamber website. Ad appears on 18 pages including: Business Directory, Member Center, Calendar, Chamber Events, Event Registration, Committees, Gift Certificate Page, About the Chamber and more. Rotates with other advertisers and does not appear on the home page.

Only a limited number of website banner ads and packages are available. Packages will be sold on a first come, first served basis. Website-only advertising may be possible based on availability. Package purchases have first priority.



## CHAMBER NEWSLETTER ADVERTISING

**NEWSLETTER AD \$30-50 PER MONTH**

- Clickable ad included in monthly newsletter.
- \$30 monthly ad - 1/2 Page when printed with URL link or \$50 monthly ad - Full Page when printed with URL link



# LUNCHEON SPONSORSHIPS

## STATE OF THE COMMUNITY LUNCHEON

	PREMIER	EVENT
Price	\$1,000	\$750
Number of Sponsorships Available	One Sponsorship	Unlimited
Two-Minute Spotlight at the Luncheon	✓	
Table Tents at Each Table	Logo	
Printed Sponsor Sign at Entrance and Podium	Prominent Logo on Premier Sponsor Sign	Logo on Event Sponsor Sign Board
Company Logo on Electronic Luncheon Promotions (Direct Mailings, Event Website Registration Page, Newsletter)	Prominent Placement of Logo	Logo
Company Logo on Social Media Promotions	Prominent Placement of Logo	Logo
Promotional Material or Item at Each Table (Optional)	✓	✓
Inclusion in Slideshow Loop	Logo	Logo

## MARCH, MAY, SEPTEMBER, AND NOVEMBER LUNCHEONS

	PREMIER	EVENT
Price	\$750	\$500
Number of Sponsorships Available	Two Sponsorships	Unlimited
Two-Minute Spotlight at the Luncheon	✓	
Printed Sponsor Sign at Entrance and Podium	Prominent Logo on Premier Sponsor Sign	Logo on Event Sponsor Sign Board
Company Logo on Electronic Luncheon Promotions (Direct Mailings, Event Website Registration Page, Newsletter)	Prominent Placement of Logo	Logo
Company Logo on Social Media Promotions	Prominent Placement of Logo	Logo
Promotional Material or Item at Each Table (Optional)	✓	✓



# SPONSORSHIP OPPORTUNITIES

## CHAMBER FUNDRAISING AND OTHER EVENTS



### ANNUAL GOLF CLASSIC

The Mequon-Thiensville Annual Golf Classic is held every year in June. This fun and successful outing is planned by the energetic Chamber Golf Committee and serves as one of our main fundraisers for the Chamber. Sponsorships range from \$350 to \$1,500.



### Celebrate Our Community

#### ANNUAL AWARDS DINNER

The Mequon-Thiensville Chamber of Commerce Awards Dinner, planned by our dynamic Awards Committee, is held every year in October. The reception and fundraiser is held during the week opening with a cocktail hour to enjoy hors d'oeuvres and music while mingling. After dinner and dessert, this special event recognizes a Business of the Year, Citizen of the Year, and a Next Generation Leader for their outstanding contributions made to the community. This Chamber fundraiser offers sponsorship opportunities ranging from \$75 to \$5,000.



#### SPORTING CLAYS

The Annual Sporting Clays event offers members and their guests an afternoon of networking and camaraderie in a relaxed atmosphere. This Chamber fundraiser offers sponsorship opportunities ranging from \$200 to \$1,000.



#### HOLIDAY CELEBRATION

Show your support this holiday by sponsoring this joyous event. Event, Bar and Dessert sponsorships available to offset the cost of the event. Sponsorships range from \$100-\$1,000.



## CHAMBER NETWORKING EVENTS

### FACE2FACE NETWORKING

#### FACE2FACE

Face2Face offers members the opportunity to connect with other members through an exchange of business overviews in a small group, roundtable format. Participants at each table have the opportunity to give a self-introduction and overview of their company followed by a business topic discussion. Sponsorships are available.



#### LUNCHEONS

Chamber luncheons are held five times per year, typically on the first Wednesday of the month, in February, March, May, September and November from 11:30 to 1:30 pm. The format allows for time to network before and during lunch followed by a speaker presentation after lunch. Premier and Event sponsorships are available for each luncheon.