



ROGER GREEN, SBDC:

SMALL BUSINESS RESEARCH

*Resources that won't
break the bank!*

Thursday, November 17th

9:00 a.m. - 10:30 a.m.

255 Orange St., Albany—Parking lot is adjacent to building.

Emily L. Grisom Community Room (2nd Floor Conference Room)

Wheelchair Accessible.

RSVP Requested: call 436-8586 x805 or email:

Paul@mycommunityloanfund.org

For small businesses, **market research is essential but not always affordable.**

Roger Green has been a Business Librarian for the New York State Small Business Development Center since 1992. He previously managed a small business for 8 1/2 years, has presented on a variety of business topics and was a *Jeopardy winner* in 1998.

This presentation will provide participants with inexpensive ways to do research on business topics such as marketing.



The Community Loan Fund of the Capital Region is a non-profit community development financial institution serving the Capital Region of New York State -- Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren & Washington Counties.

Incorporated in 1985, we provide access to capital by pooling investments and donations from socially concerned individuals and organizations, and re-lending it to non-profit organizations, micro enterprises and small businesses, and individuals for home ownership and repair. We provide training and technical assistance as well. The Community Loan Fund also manages the Albany Center for Economic Success, a small business incubator, resource center and community development facility.

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Albany Center
for Economic Success
Turning your dreams into economic success.