

# 2016-2018

## BOULE TO BOULE CONTEST

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The response and results of the inaugural Boule to Boule Contest were so incredible that we have decided to extend the program to Boule 2018. This contest rewards sorors and chapters for investing in our long-term membership objectives and catapulting our sorority forward.

### **CONTEST DEADLINE – APRIL 30, 2018**

All chapter retention, member recruitment efforts, and member reclamation efforts will be calculated through April 30, 2018. Membership recruitment and reclamation that is completed after April 30, 2018 will not count towards the 2016-2018 Boule to Boule Contest.



### NOTIFICATION OF WINNERS

Winning chapters and chapter members will be notified after May 15, 2018 via email. Each chapter will be provided a timeframe to report any and all discrepancies on their Chapter Profile.

### MANAGING RECRUITMENT & RECLAMATION EFFORTS

The International Corporate Headquarters will manage and track the recruitment and reclamation efforts of the membership, as well as tracking the retention rate of each chapter. We recommend all chapters and chapter members track the recruitment and reclamation efforts of their chapter members to validate the accuracy during the reconciliation process.

Periodically check with your chapter members to ensure all reclamation and recruitment efforts that they have driven are captured throughout the Boule to Boule contest.

# RETENTION AWARDS (CHAPTERS)

In order to qualify for a retention award, alumnae chapters must have a minimum of 22 members and undergraduate chapters must have a minimum of 7 members, as well as attain a qualifying retention rate.

## 100-91 % RETENTION

Chapters will receive a trophy, 100% off Boule Tax and National Headquarters Tax for 2018-2019 sorority year, 100% off one 2018 boule delegate registration, name recognition on the national website, official social media sites, and Aurora magazine.

## 90-81 % RETENTION

Chapters will receive a trophy, 50% off Boule Tax and National Headquarters Tax for 2018-2019 sorority year, 50% off one 2018 boule delegate registration, name recognition on the national website, official social media sites, and Aurora magazine.

## 80-75 % RETENTION

Chapters will receive a trophy, 25% off Boule Tax and National Headquarters Tax for 2018-2019 sorority year, 25% off one 2018 boule delegate registration, name recognition on the national website, official social media sites, and Aurora magazine.

All chapters that retain 75% or more of the chapter between the 2016 and 2018 Boule will receive name recognition on the national website, official social media sites and *The AURORA Magazine*!

***The chapter will make sure that the R3 membership column is populated on the remittance form before it is sent to national headquarters. (RC=Reclamation, RT = Retention, N-New, T-Transfer (active last sorority year anywhere)).***

## RETENTION TIPS:

- Host regular social events to connect with chapter members
- Recognize chapter members for their personal and professional accomplishments
- Communicate regularly with members of chapter
- Plan deliberately! No one wants to waste their time with poor planning

# RECLAMATION AWARDS (INDIVIDUAL)

**1-3 members** – Will receive a certificate, name recognition on the national website and official social media sites and The Aurora magazine

**4-6 members** – Will receive everything above plus a specially designed ink pen

**7-10 members** – Will receive everything above plus a custom designed key chain

**11-21 members** – Will receive everything above plus 50% off your 2018 early bird boule registration

**22+ members** – Will receive a certificate, specially designed ink pen, custom designed key chain, free 2018 early bird boule registration, name recognition on the national website, official social media sites, and The AURORA magazine and VIP seating at 2018 boule meal functions

*As the reclaimer, please make sure that you issue to the inactive soror the Reinstatement Form after completing the portion that denotes "Reclaimed by;" and "Membership Number". The inactive soror is responsible for getting the remainder of the form completed and signed. This form is submitted with monies/materials to the national headquarters via her new chapter or herself if she is reactivating as a member-at-large or general member.*

*If you are reclaiming a soror via Campaign1922 directly through national headquarters, make sure the "Reclaimed by:" and Membership Number" is completed on the form.*

## RECLAMATION TIPS:

- Connect with members that were inducted into the same chapter as you
- Be transparent and genuine about the reactivation process
- Hold conversations about the positive things happening in Sigma
- Be the change! Be the example!

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***As the recruiter, please make sure that your name and membership number is listed on the RMPR submitted as part of the Aspirants' T.O.R.C.H. process.***

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## RECRUITMENT TIPS:

- Invite members of your family, church, professional organizations, classes, etc. to community service events and other chapter activities
- Respond to requests from interested parties & show a reciprocated interest
- Build a professional brand within your chapter that will attract prospective members reflective of our overall brand

# **OPERATION R3 2022 CONTEST FAQS**

- 1. What is the time period for this contest?** July 1, 2016 to April 30, 2018.
- 2. Can an inactive soror participate in the contest?** No. This contest is for financial sorors only.
- 3. If I reclaim a soror through Campaign1922, will that count towards my reclamation efforts?**  
Yes. You can reclaim as many sorors as you like through Campaign1922 and you will receive credit for each one, as long as it is properly documented on the form.
- 4. I am an undergraduate. How can I participate in the Reclamation Contest?** You can participate by reclaiming an inactive cousin, elementary or high school teacher, friend you went to high school with, a church member, an inactive mom, aunt or grandmother.
- 5. My school calendar is not the same as most colleges. Does TORCH have to be completed to be considered a part of the new recruit tally?** Ideally, yes. However, as long as your name and membership number is submitted on the RMPR and the aspirant is inducted, you will receive the credit.
- 6. I am not sure I have the confidence or capabilities to recruit or reclaim. Will assistance be provided?** The Operation R3 2022 Team will be sharing tips and tools for the membership to use to aid the success of this project.
- 7. How will you track which persons reclaim which sorors?** When the soror reactivates, her reinstatement form, of which you will be supplying to her, will have your name and membership number documented. It will be recorded in the membership system at national headquarters. That's how your tally will be kept.
- 8. What is the time frame to qualify for the retention award?** Retention Awards will be issued to the winning chapters at the 2018 boule.
- 9. How do we redeem our awards?** At the conclusion of the contest, all winning chapters and members will be supplied with a special registration form to register for Boule at the discounted rate. All custom awards will be available for pick up at the 2018 Boule by the Basileus or her designee. The discounted chapter Headquarters and Boule taxes for the 2018-2019 sorority year should be submitted using the International Remittance Form.