

# Breaching the Social Media Barrier

**Tuesday, April 10, 2018  
12:00 – 1:30 p.m.**

Robert J. Woods Community Room  
United Way of York County  
800 E. King Street, York, PA

**Bring a  
Friend!**



**Nicole Shaffer**, Director of Marketing & Communication for United Way of York County and **Christian Wagman**, President & Marketing Director of Next Move Marketing will cover the basics of social media management as well as advanced practices. Multiple platforms will be covered including Facebook, Twitter, and Instagram.

Please join us for lunch and an interesting and informative program!

**FREE lunch program for current LEAVE A LEGACY York County Partners!**

*(up to two free attendees per nonprofit partner and up to five per leadership partner)*

*Non-partners are welcome to attend for \$15 per person.*

*PLEASE RSVP BY THURSDAY, APRIL 5, 2018.*

**REGISTER TODAY** by emailing this scanned form or requested information in body of email to [LALYork@yorkbar.com](mailto:LALYork@yorkbar.com).

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Is your organization a current LEAVE A LEGACY Partner? \_\_\_\_ *If not, please consider joining us.*