

Greetings!

Thank you for another great WIC-nic! It was clear that everyone was truly having FUN! Looking around, we saw lots smiles, hugs, snacking, playing, dancing and an overall feeling of connection. All of you really helped make the 4th Annual WIC-nic a special celebration, and we think the best one yet.

We were honored by the presence of Senator Nancy Skinner and field rep for Assembly Member Buffy Wicks Stella Gryler, who presented us with certificates in recognition of WIC's 50th Anniversary and World Breastfeeding/Chestfeeding Week. Interim Deputy Director of City of Berkeley HHCS Tanya Bustamante shared remarks about how WIC helps families.

Another highlight was that the California Department of Public Health (CDPH) chose to highlight City of Berkeley WIC and the WIC-nic. They even created a great media [toolkit](#) all about the event and our services supporting families in their human milk feeding journeys . Attached is the Facebook and Instagram reel the CDPH communications team put together for us!

We hosted 137 individuals from 48 families, 39 of whom were existing WIC clients. Several of those who didn't have WIC yet got signed up!

In case you need it for your outreach tracking, the race/ethnicity breakdown of families was:

- Middle Eastern/N. African: 14
- Latinx: 9
- Black/African American: 10
- AAPI: 10
- White (non N. African): 4
- Other/unknown: 2

In addition to our WIC team, we had help from some amazing volunteers from the Public Health Division, CDPH and our own families! Special shout out to this year's MVP volunteer, community member Guillermo, who surprised us by generously showing up to lend a hand!

There were 31 tables total

- 13 City of Berkeley tables:
 - WIC Program
 - "Ask the WIC Lactation Consultant"
 - Berkeley Public Library
 - Berkeley Ready
 - Black Infant Health
 - CalFresh Healthy Living Program
 - Oral Health Program
 - Public Health Nursing, Early Childhood Health and Wellness
 - Recreation
 - Berkeley Mental Health/ Wellness Recovery Team
 - Tobacco Prevention Program / Fatherhood Initiative / Childhood Lead Poisoning Prevention Program
 - Heart 2 Heart Program
 - Immunization program

- 18 community partner tables:
 - Alameda County Breastfeeding Coalition
 - Alameda County Community Food Bank
 - BANANAS Inc
 - BayPLS
 - Berkeley Baby Book Project
 - Berkeley Food Network
 - Breast Friends Lactation and Support Services
 - Bright Life Kids
 - Healthy Black Families-The STEP Program
 - Help Me Grow/First 5 Alameda County
 - Irth App
 - LifeLong Medical Care-West Berkeley Family Practice
 - Narika
 - New Day Pediatrics
 - Pacific Center for Human Growth
 - Women's Daytime Drop-In Center
 - YMCA of the East Bay Early Childhood Impact
 - Alameda County Fatherhood Initiative

The WIC-nic is truly a celebration of community, and it wouldn't be the same without each of you. We hope you can all join us again next year!

In Community,

Monique Sims, Vanessa Albert, Librado Nunez, Angelica Sanchez-Garcia, Ruth Konoff
and Jocelyn De Sena

City of Berkeley WIC