



6th Annual Stand Up and Run

10k Run and 5k Walk to Benefit Survivors of Domestic Violence, Sexual Assault, and Human Trafficking

Saturday, October 1, 2016

Sculpture Park, 350 N Sunrise Ave. Roseville, CA 95661

My business would like to partner with Stand Up Placer as a Stand Up and Run sponsor

Business: _____ Contact: _____

Phone #: _____ Email: _____

Payment method: _____ Credit Card Number: _____

☐ Check (enclosed) Expiration Date: _____ CCV#: _____

☐ Check (mailed) Billing Address: _____

☐ Credit Card City/State: _____ Zip: _____

Choose your sponsorship level:

Sponsorship Levels	Elite Runner \$5,000 <input type="checkbox"/>	Marathoner \$2,500 <input type="checkbox"/>	Jogger \$1,000 <input type="checkbox"/>	Walker \$500 <input type="checkbox"/>	Stroller \$250 <input type="checkbox"/>
Logo placement on runner's bibs, registration forms, and "swag bags"	✓				
Logo on Facebook Event page	✓				
Complimentary Entries	10	8	4	2	
Logo in email promotions to 4,000+ runners and 2,000+ Stand Up Placer supporters	✓	✓			
Invitations to major donor events	✓	✓			
Logo on event fliers in local businesses	Most Prominent	Prominent	Displayed		
Recognition in press releases, public services, social media, and other event promotions	✓	✓	✓		
Vendor booth and your company provided banner at finish line	✓	✓	✓		
Logo Placement on Run t-shirt	Most Prominent	Prominent	Displayed		
Acknowledgement of sponsorship, your logo, and link to your website on StandUpPlacer.org	✓	✓	✓	✓	✓
Recognition in Stand Up Placer newsletter	✓	✓	✓	✓	✓

Please return this completed form to Claire Buckley

Email: claire@standupplacer.org **Phone:** 530.823.6224 **Fax:** 530.889.8497

Mail: Stand Up Placer, P.O. Box 5462 Auburn, CA 95604

Please email a high-resolution company logo to claire@standupplacer.org for inclusion in event marketing.



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Stand Up Placer is a 501c3 nonprofit agency dedicated to the mission **“Saving lives by empowering survivors and educating communities to stand up to domestic violence, sexual assault, and human trafficking”**.

We were established in 1978 as a rape crisis hotline and domestic violence shelter. Over the years we have grown our services and grown our expertise in the areas of domestic violence, sexual assault and human trafficking. We were recently designated as one of ten agencies in California chosen to provide services for survivors of human trafficking; and in the first 3 months we provided services to more than 65 such survivors.

Our 55-bed Safe House provides an emergency shelter for those fleeing life threatening situations; a confidential 24/7 crisis line provides round the clock support to those seeking assistance; as the Rape Crisis Center for Placer County we are members of the Sexual Assault Response Team (SART) and provide support and advocacy to survivors of sexual assault; with therapy services, support groups, legal advocacy services, skills training, a drop-in center and a rapid re-housing program we provide a comprehensive suite of services to help survivors heal and build healthy new lives.

Domestic Violence and Sexual Assault Statistics

	1 in 3 U.S. women will experience physical intimate partner violence
	1 in 4 U.S. men will experience physical intimate partner violence
	1 in 5 women and 1 in 71 men will experience RAPE in their lifetime
	3,500+ Crisis Line calls each year at Stand Up Placer
	16,500+ Safe Bed Nights each year in Stand Up Placer's Housing

Why Sponsor?

Associate yourself with an agency that saves lives, empowers survivors and is helping to build a more educated and responsible community for your family, friends, neighbors and colleagues.

Provide much needed funds to support flexibility in meeting the ever-changing demands of survivors and reducing uncertainty of programs at risk.

Promote your business in places and situations that provides exposure to hundreds of potential customers and supporters.

Media exposure and community involvement

Local action on critical national issues is good for building awareness and shows the community you care.