



2 EVENTS!

Late Specialization: The Surprising Key to Athletic Success David Epstein

Investigative reporter, ProPublica; former senior writer, *Sports Illustrated*
Author, *New York Times* bestseller *The Sports Gene: Inside the Science of Extraordinary Athletic Performance*
Recipient, Distinguished Alumni Award, Evanston Township High School (Class of 1998)

EVENT #1: Wednesday, November 2, 2016, 7:00 PM

Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, IL 60203

EVENT #2: Thursday, November 3, 2016, 7:00 PM

New Trier High School/Northfield, Cornog Auditorium, 7 Happ Rd., Northfield, IL 60093

Presented by **Family Action Network (FAN)**,
in partnership with North Shore Country Day School and ReDefined Fitness
Free and open to the public. Suitable for ages 10+. Info: familyactionnetwork.net

Annual Sponsors:

Martin & Mary L. Boyer
Foundation



Mammel Foundation



Tina & Byron Trott

Strategic Partners:



Northwestern
Center for Talent
Development



Erikson
Institute

50
years



Cook County
North Suburban



Northwestern
University

OTO
FLOAT

reDEFINED



THE FAMILY INSTITUTE
at Northwestern University



Y.O.U.
YOUTH & OPPORTUNITY UNITED

In-Kind Sponsors:
KIRKLAND & ELLIS





FOR IMMEDIATE RELEASE: DAVID EPSTEIN – TWO EVENTS!

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

EVENT #1: Wednesday, November 2, 2016, Late Specialization: The Surprising Key to Athletic Success, 7:00 PM, Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, 60201.

EVENT #2: Thursday, November 3, 2016, Late Specialization: The Surprising Key to Athletic Success, 7:00 PM, New Trier High School, Northfield Campus, Cornog Auditorium, 7 Happ Rd., Northfield, 60093.

Many of us assume that given how incredibly competitive sports are these days, every athlete needs to be running, jumping, throwing, and hitting practically as soon as he or she is walking. The necessity of an early start on the lifelong road to athletic expertise is the subject of a half-dozen bestselling books, not to mention national commercials, thousands of youth sports programs, and more articles than anyone can count. Unfortunately, typically, the people running those programs and writing those articles are oblivious to the growing body of cutting-edge science that illuminates the true foundation of athletic expertise – and it isn't what you may think!

David Epstein, an investigative reporter at **ProPublica**, a former senior writer for **Sports Illustrated**, and author of the *New York Times* bestseller ***The Sports Gene: Inside the Science of Extraordinary Athletic Performance*** will examine what science reveals about the (often surprising) best path to sporting stardom, underscoring why a late start can sometimes be a head start.

Mr. Epstein is a recipient of a **Distinguished Alumni Award** from **Evanston Township High School (Class of 1998)**, and has master's degrees in environmental science and journalism from **Columbia University**, where he was a university record-holder in track and field. His 2014 TED Talk was one of the 20 most watched of the year.

Sponsored by **Family Action Network (FAN)**, in partnership with **North Shore Country Day School** and **ReDefined Fitness**. FAN is grateful for the support of its 2016-17 annual sponsors **Compass Health Center**, **Evanston Township High School D202**, **New Trier High School D203**, the **Martin & Mary L. Boyer Foundation**, **Magnetar Capital**, the **Mammel Foundation**, and **Tina & Byron Trott**; our strategic partners **Acclaim Media**, **Center for Talent Development at Northwestern University**, **Curt's Café**, **Erikson Institute**, **Evanston/Skokie D65**, **Hackstudio**, **Loyola University Chicago School of Law**, the **Master of Science in Education Program at the School of Education and Social Policy at Northwestern University**, the **McGaw YMCA**, **National Alliance on Mental Illness – Cook County North Suburban**, **New Trier Parents' Association**, **North Shore Community Bank**, **Northern Suburban Special Education District (NSSD)**, **Northwestern University**, **ReDefined Fitness**, **The Book Stall at Chestnut Court**, **The Family Institute at Northwestern University**, **Victories**, and **Youth & Opportunity United (Y.O.U.)**; and our in-kind sponsors **Deloitte**, **Kirkland & Ellis LLP**, and **Turing Group**.

Annual Sponsors:



Strategic Partners:

