

JOIN US FOR THE 8TH ANNUAL



BIRMINGHAM

Winter Markt



We are very excited to offer the 2017 Birmingham Winter Markt this year! Preparations are being made for this eighth annual outdoor European-style market in Birmingham's Shain Park, December 1-3. Thank you to our sponsors for making this event possible.

Sincerely,

The Birmingham Shopping District

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Presenting Sponsor \$ 10,000

Company logo shown prominently in all printed materials, website and signage at the event. Company name mentioned prominently in all press materials. Opportunity to give a public address at the opening of the event and to have a display throughout the event.

Gold Sponsor \$ 5,000

Company logo shown prominently in all printed materials, website and event signage. Company name mentioned prominently in all press materials. Opportunity to have a display at the event for the opening day.

Silver Sponsor \$ 2,500

Company logo shown in all printed materials, website and event signage. Company name mentioned in all press materials.

Bronze Sponsor \$ 1,000

Company logo in printed materials, website and event signage.

Willkommen Host Sponsor \$ 600

Sponsor hosts Willkommen (Welcome) tent for up to five hours during event, interacting with market customers, providing their own promotional materials and giveaways; plus company name on website.

Booth Sponsor \$ 400

Company name on sponsored vendor booth and website.

Friends of Winter Markt Sponsor \$50 - \$100

Name on event signage and website.

If you are interested in being a sponsor at the Eighth Annual Birmingham Winter Markt, please complete the enclosed form (checks made payable to Birmingham Shopping District) and mail to:

**Birmingham Shopping District
151 Martin Street, Birmingham, MI 48009**

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SPONSORSHIP CONTRACT

Yes, I want to sponsor Birmingham Winter Markt 2017 as a:

- ☐ **Presenting Sponsor** \$ 10,000
- ☐ **Gold Sponsor** \$ 5,000
- ☐ **Silver Sponsor** \$ 2,500
- ☐ **Bronze Sponsor** \$ 1,000
- ☐ **Willkommen Host Sponsor** \$ 600
- ☐ **Booth Sponsor** \$ 400
- ☐ **Friend** \$ 100
- ☐ Other amount \$ _____

Please Make Checks Payable to:

Birmingham Shopping District
151 Martin Street
Birmingham, MI 48009

- ☐ Enclosed is my check in the amount of \$_____.
- ☐ I will email my company name or logo (when appropriate)
in jpg format to: info@allinbirmingham.com

Company/Organization Name _____

Contact Person _____

Signature _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Thank you for your support!

Birmingham Shopping District • 248-530-1200 • info@allinbirmingham.com