**Understanding Birmingham Bonus Bucks (BBB)**

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***Information for Merchants:***

**Follow these three steps when a shopper hands you Birmingham Bonus Bucks:**

**1) All valid Birmingham Bonus Bucks are numbered and embossed with the BSD logo in the lower left corner. Only accept them if they have proper markings.**

**2) When you receive Birmingham Bonus Bucks, immediately write your store name and date on each BBB.**

**3) Bring collected BBBs to the BSD office. The BSD will record the number of BBBs redeemed at each store and process reimbursement checks monthly.**

**Program Overview**

$20 in Birmingham Bonus Bucks will be awarded to shoppers for every $100 spent at BSD retailers, and for every $200 spent at BSD restaurants between April 9 and July 15, or until the promotion maximum has been reached. A restaurant is defined as any BSD business that serves food and beverages. Individuals are eligible to earn a maximum of $100 in Birmingham Bonus Bucks each month during the promotional period.

**Other helpful information:**

- Merchants must turn in Birmingham Bonus Bucks to the BSD office by August 15th for reimbursement – NO EXCEPTIONS.

- Shoppers must redeem Birmingham Bonus Bucks in person for their full $20 value. No change will be given.

- All Birmingham Bonus Bucks expire on July 25, 2018.

- Merchants should direct shoppers to [www.ALLINBirmingham.com/BBB](http://www.allinbirmingham.com/BBB) for details about how to receive their BBBs.

For more information contact the BSD office at 248-530-1200.