



**City of Birmingham**  
**In the Park 2020 Summer Concert Series – Shain Park**  
**Sponsorship Levels**

**Star - (\$2,200 and up) includes:**

Dedicated product (15'x15') display area provided at each concert. One 6ft. display table and two chairs at every event with the option to pass out promotional materials  
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.  
Company name and website listed after each show's cable broadcast  
Top placement of Logo on the concert banner  
Logo included in all printed promotions  
Right to Use the In The Park logo/name in *your* company advertising throughout 2020  
Sponsorship recognized on Social Media  
First right of refusal as Star Sponsor for next year's In the Park Concert Series

**Idol - (\$1,500-\$2,199) includes:**

One 6ft. display table and two chairs at every event with the option to pass out promotional materials  
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.  
Company name and website listed after each show's cable broadcast  
Logo on the concert banner  
Logo included in all printed promotions  
Right to Use the In The Park logo/name in *your* company advertising throughout 2020  
Sponsorship recognized on Social Media

**Fan - (\$500-\$1,499) includes:**

One 6ft. display table and two chairs at every event with the option to pass out promotional materials  
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.  
Logo on the concert banner  
Name included in all printed promotions  
Right to Use the In The Park logo/name in *your* company advertising throughout 2020

**Friends - (up to \$499) includes:**

Company or family name listed on the Event website and on concert banner

Company/Family Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Web site: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

My check is enclosed for: \_\_\_\_\_ Check number: \_\_\_\_\_

Refreshment Sponsorships are available. For questions or additional information, contact Connie Folk at [cfolk@bhamgov.org](mailto:cfolk@bhamgov.org) or (248) 530-1642.

Please mail this form and payment payable to the City of Birmingham to:  
Birmingham Ice Arena, c/o In the Park Concerts, 2300 E. Lincoln, Birmingham, MI, 48009.

***\*Hurry – the deadline for all sponsorship forms, artwork and payment is Friday, March 27, 2020.***

***\*Thank you for supporting the In the Park Summer Concert Series!***

