



# Birmingham

MAGAZINE







Birmingham Magazine is a yearly publication directly delivered into 40,000 high end homes throughout Birmingham, Rochester and Grosse Pointe. Highlighting all places to eat, shop and play in downtown Birmingham.

The team from Renaissance Media Solutions, publishers of SEEN Magazine, are bringing a fresh approach this year with a redesigned look, new writers and editors, updated content strategies, a revamped creative direction and the magazine will be a bigger book at 100 pages.

# SEEN



RENAISSANCE MEDIA SOLUTIONS







## Rates

Inside Front Cover, Inside Back Cover, Outside Back Cover	\$1,600
Full Page	\$1,250
Half Page	\$750
Quarter Page	\$500

\*10% added for page/position requests

### Full Page

Full (no bleed):  
7.375" x 9.75"

Full page with bleed:

8.875" x 11.375"

Trim size

8.375" x 10.875"

Live area

7.375" x 9.75"

### Half Horizontal

7.375" x 4.8"

### Quarter

3.6" x 4.8"

## Sponsored Content Articles

Full page - only 5 available \$1,900

Our team of writers, marketers and designers will create exclusive content (articles, infographics, guides, etc.) featuring your brand, products and/or services to inform and connect with your target audience in a relevant and meaningful way. Sponsored content establishes your brand as an expert and a thought-leader in your industry to your audience while providing interesting content to promote and share.

## Deadlines

**Proof Ad Deadline** October 9, 2019

**Camera Ready Ad Deadline** October 11, 2019

Magazine will be distributed the week of November 4, 2019 and will also be available digitally.

