

City Logo Survey – Birmingham Needs Your Input!

Help the city select a new logo! Take this survey and provide valuable feedback on our city logo. Tell us what you like or dislike about these logo designs. The deadline to submit is January 31, 2018.

1. Which category best describes you?

- ☐ I am a resident of Birmingham
- ☐ I am not a resident of Birmingham
- ☐ I own a business or property in Birmingham

2. Examine the design below. (Check all that apply)



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

3. Examine the design below. (Check all that apply)



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

4. Examine the design below. (Check all that apply)



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

5. Examine the design below. (Check all that apply)



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

6. Examine the design below. (Check all that apply)



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

Over



7. Examine the design below. (Check all that apply)

- ☐ I like the logo
- ☐ I like the font
- ☐ It represents Birmingham to me

Comments: _____



- ☐ I dislike the logo
- ☐ I dislike the font
- ☐ It does not represent Birmingham to me

8. Rank the logo designs from 1 to 6, 1 being your favorite and 6 being the least favorite.



BIRMINGHAM
A WALKABLE CITY

BIRMINGHAM
A WALKABLE CITY



Birmingham
A Walkable City

 *City of Birmingham*
A Walkable Community



Birmingham



Thank you for taking this city logo survey. Drop it off in a survey box at City Hall, NEXT or the Library, or mail to: 151 Martin St., Birmingham, MI 48012. Questions? Call Joellen Haines 248-530-1807