



AGENDA | MARCH 22, 2017

8:00-8:30 **REGISTRATION & CONTINENTAL BREAKFAST**

8:30-8:45 **WELCOME & INTRODUCTIONS**

Tony Moline, IOM | President & CEO, Cedar Park Chamber

WELCOME FROM HOST CHAMBER

Lynn McGinley | President & CEO, Grand Prairie Chamber

8:45-10:00 **INFANTRY, CAVALRY, AIRMEN, ALL OF THE ABOVE**

UNDERSTANDING THE ROLE OF THE CHAMBER IN THE COMMUNITY

Tony Moline, IOM, PCED | President & CEO, Cedar Park Chamber

10:00-10:15 **BREAK**

10:15-11:45 **NAME, RANK & SERIAL NUMBER**

KNOWING YOUR ROLE IN THE CHAMBER

Beth Bowman, IOM, CCE (STAFF)

President & CEO, Greater Irving-Las Colinas Chamber

RaDonna Hessel, IOM, CCE, 2017 TCCE Chairman (CEO)

CEO, Grapevine Chamber

12:00-1:00 **BAND OF BROTHERS (& SISTERS)**

LUNCH & COLLEAGUE CONNECTIONS

1:00-2:00 **YOU WANT THEM**

MEMBERSHIP RECRUITMENT & RETENTION

Tony Felker, IOM, CCE | President & CEO, Frisco Chamber

2:00-3:00 **WHAT WE HAVE IS A FAILURE TO COMMUNICATE!**

CHAMBER COMMUNICATIONS & MARKETING

Ray Hernandez, IOM | President & CEO, Lewisville Area Chamber

3:00-3:30 **HOT TOPICS AND BURNING ISSUES**

Q & A / FACILITATED DISCUSSION

Tony Moline, IOM | President & CEO, Cedar Park Chamber

3:30 **ADJOURN**

SPECIAL THANKS TO

