



AGENDA | MARCH 22, 2017

- 8:00-8:30** **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:30-8:45** **WELCOME & INTRODUCTIONS**
Tony Moline, IOM | President & CEO, Cedar Park Chamber
- WELCOME FROM HOST CHAMBER**
Lynn McGinley | President & CEO, Grand Prairie Chamber
- 8:45-10:00** **INFANTRY, CAVALRY, AIRMEN, ALL OF THE ABOVE**
UNDERSTANDING THE ROLE OF THE CHAMBER IN THE COMMUNITY
Tony Moline, IOM, PCED | President & CEO, Cedar Park Chamber
- 10:00-10:15** **BREAK**
- 10:15-11:45** **NAME, RANK & SERIAL NUMBER**
KNOWING YOUR ROLE IN THE CHAMBER
Beth Bowman, IOM, CCE (STAFF)
President & CEO, Greater Irving-Las Colinas Chamber
RaDonna Hessel, IOM, CCE, 2017 TCCE Chairman (CEO)
CEO, Grapevine Chamber
- 12:00-1:00** **BAND OF BROTHERS (& SISTERS)**
LUNCH & COLLEAGUE CONNECTIONS
- 1:00-2:00** **YOU WANT THEM**
MEMBERSHIP RECRUITMENT & RETENTION
Tony Felker, IOM, CCE | President & CEO, Frisco Chamber
- 2:00-3:00** **WHAT WE HAVE IS A FAILURE TO COMMUNICATE!**
CHAMBER COMMUNICATIONS & MARKETING
Ray Hernandez, IOM | President & CEO, Lewisville Area Chamber
- 3:00-3:30** **HOT TOPICS AND BURNING ISSUES**
Q & A / FACILITATED DISCUSSION
Tony Moline, IOM | President & CEO, Cedar Park Chamber
- 3:30** **ADJOURN**

SPECIAL THANKS TO



DUBISKI
Career High School