



**YEAR 4 – ADVANCED TRACK**

TIME	MONDAY FEBRUARY 24
7:30 a.m.	Registration & Breakfast
8:45 a.m.	Welcome & Opening Remarks
9:00 a.m.	<b>STRATEGIC MANAGEMENT &amp; LEADERSHIP</b> Part I – Situational Leadership
12:00 p.m.	Lunch
1:00 p.m.	<b>BUSINESS ETHICS</b>
2:30 p.m.	<b>STRATEGIC MANAGEMENT &amp; LEADERSHIP</b> Part II – Authentic Leadership in the Not-For-Profit Sector
4:30 p.m.	<b>DAY ONE PROGRAMMING ADJOURNS</b>

TIME	TUESDAY FEBRUARY 25
8:30 a.m.	<b>OPENING KEYNOTE</b>
9:30 a.m.	<b>FUNDRAISING INTENSIVE</b> TOPICS: Total Resource Campaigns Capital Campaigns Grants/Foundation Opportunities Sponsorship Development
12:00 p.m.	Lunch
1:00 p.m.	<b>ADVANCED COMMUNITY DEVELOPMENT &amp; THE ROLE OF THE CHAMBER</b>
3:00 p.m.	<b>DAY TWO ELECTIVES</b>
	<b>LEGAL PITFALLS IN SOCIAL MEDIA</b> <i>FLASH!</i> – 60 IDEAS IN 60 MINUTES
4:00 p.m.	<b>DAY TWO PROGRAMMING ADJOURNS</b>

TIME	WEDNESDAY FEBRUARY 26
7:30 a.m.	Breakfast
9:00 a.m.	<b>PERFORMANCE MEASUREMENT &amp; MANAGEMENT</b>
11:00 a.m.	<b>PERFORMANCE MANAGEMENT: DAY TO DAY APPLICATIONS</b>
12:00 p.m.	<b>CCCE 2020 PROGRAMMING ADJOURNS</b>