

## **2020 Chairman's Conference A Huge Success!**

Over 80 Chamber professionals and their volunteer leaders convened in Georgetown, TX, October 18 to learn and prepare their chambers for a great year in 2020.

Keynote speaker Barbara Thomason of Leadershift, LLC shared phenomenal information and insights on key topics for board leaders and staff including board roles, goal setting, strategic planning and measuring your chamber and boards performance.

Kelle Marsalis (Plano Chamber) and Jim Johnson (Georgetown Chamber) provided leaders with information on creating a good board culture and the day was closed by Charlie Dromgoole and Jerry Huffman providing an informative talk on managing risk in the chamber.

In total it was a great day for chamber leaders to grow their knowledge, their relationships and set their chambers on a path to success for 2020. Mark your calendar and ask your 2021 Chair to set aside the date **October 22, 2020** and join us for next year's event.