TEXAS CHAMBER of COMMERCE EXECUTIVES

FALL CHAMBER BASICS AGENDA

AUGUST 23, 2018

Austin, Texas

8:00 a.m.	**Registration & Continental Breakfast**
8:30 a.m.	**Welcome & Introductions** Jenna Armstrong, IOM | President & CEO, Lake Houston Area Chamber Tony Felker, CCE, IOM | President & CEO, Frisco Chamber
8:45 a.m.	**Understanding the Role of the Chamber in the Community** Jim Johnson, IOM | President, Georgetown Chamber
10:00 a.m.	**Break**
10:15 a.m.	**Knowing your Role in the Chamber** Kelly Hall, CCE, IOM, MSL | President & CEO, The Longview Chamber
12:00 p.m.	**Lunch**
1:00 p.m.	**Membership Recruitment & Retention** Barbara Thomason, CCE, IOM, PCED | President, Houston Northwest Chamber
2:00 p.m.	**Chamber Communications & Marketing** Laurin Kocurek | Marketing & Events Specialist, Abilene Chamber
3:00 p.m.	**Hot Topics & Burning Issues**
3:30 p.m.	**Chamber Basics Adjourns**