

SUNDAY, FEBRUARY 23

TIME	YEAR 1	YEAR 2	YEAR 3
5:00 p.m.	Conference Registration Opens		
6:00 p.m.	Opening Reception & Hospitality		

MONDAY, FEBRUARY 24

TIME	YEAR 1	YEAR 2	YEAR 3
8:30 a.m.	Welcome & Opening Remarks		
9:00 a.m.	Chamber Overview & Management Issues	Navigating the Legal Landscape	How to Engage More Effectively at the Capitol
10:15 a.m.	Government Relations 101	HR & Volunteer Management	Recruiting for the Long Run
11:45 a.m.	LUNCH		
1:00 p.m.	Essentials of Social Media Marketing	Issues Selection & Legislative Programs	Workforce Development & Programming
2:30 p.m.	BREAK		
3:00 p.m.	ELECTIVE I Legal Pitfalls in Social Media	ELECTIVE II <i>FLASH</i> – 60 ideas in 60 Minutes	
4:30 p.m.	DAY ONE COURSES END		

TUESDAY, FEBRUARY 25

TIME	YEAR 1	YEAR 2	YEAR 3
8:30 a.m.	Opening Session with Keynote Address		
9:00 a.m.	Communications for the Chamber Professional	Chamber Leadership Programs	Economic Development 101
10:15 a.m.	Recruitment & Retention	Community Development	Partnership and Building Consensus
11:45 a.m.	LUNCH		
1:00 p.m.	Developing Your Business Plan (Combined w/budget & Finance)	Keys to Producing Quality Events	Understanding Learning Styles
2:30 p.m.	BREAK		
2:45 p.m.	Effective Board Utilization & Volunteer Management	Member Retention Strategies	Business Interruption Planning
4:30 p.m.	DAY TWO COURSES CONCLUDE		
6:00 p.m.	CCCE GRADUATION DINNER & CEREMONY		

WEDNESDAY, FEBRUARY 26

TIME	YEAR 1	YEAR 2	YEAR 3
8:45 a.m.	Welcome & Opening Remarks		
9:00 a.m.	Event Fundraising Management & Marketing	Retail, Commercial & Small Business Development	Developing Your Chamber Value
10:15 a.m.	Leadership vs. Management	Winning with the Media	Creating an Inclusive Employee Culture
12:00 p.m.	CCCE 2020 ADJOURNS		