

# KICK-START

investor's program

## THE DETAILS

Who: Those wanting to invest in the success of local minority owned small businesses.  
What: Donate \$10,000 or more to the CTMB Equity Fund for grant/microloan lending purposes.  
Why: The opportunity to be a trailblazer in the community's first ever minority lending program.  
When: Donations/commitments must be received by 10:00 p.m. May 30, 2020.

## THE INCENTIVE

Each Kick-Start Investor will receive a complimentary sponsor package worth \$1000.

- Media Exposure
  - Logo listing in a full-page advertisement in the Anchor News Monthly Publication
    - **50 Distribution points** across McLennan County
  - Commercial feature in **Community Wise**, a CTAACC & City of Waco television production
    - Each television segment has an approximate **\$1800 market value**
    - Aired monthly by Grande, Time Warner, and City of Waco web-channel
  - Color advertisement with website link in the CBE Newsletter, **The CBE Bulletin**
    - Over **3,000 subscribers** across McLennan County
- Public Recognition
  - Meeting Invitation
    - Attend a CBE Investor Meeting or CBE Fund Management Meeting
  - StarBridge VIP Pass
    - Receive one entry ticket to each 2021 StarBridge Networking Event & Golf Tournament
- Chamber Swag
  - Exclusive Kick-Start Investor Gear and Logo Wear

## THE OPPORTUNITY

Please contact the Center of Business Excellence for contract and payment processing. Kick-Start investments may be paid in lump sum, biannual, or quarterly payments. Investments are tax deductible.

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