



CENTER OF BUSINESS  
EXCELLENCE

# Join the Kick-Start Club Today!

***“CBE: The hub for entrepreneurs.”***

---

May 18, 2020

Merriam-Webster:

## **in-vest / \ in- 'vest\**

**1: to commit (money) in order to earn a financial return**

**2: to make use of for future benefits or advantages**

**3: to involve or engage especially emotionally**

It's a great time to invest in small business! The **CEN-TEX MINORITY BUSINESS EQUITY FUND KICK-START CLUB** makes it easy and impactful. The CTMB Equity Fund is the first locally funded financial lending program designed exclusively for minority owned small businesses located in McLennan County. There's only one chance to be a prime mover and a part of something new. This is your invitation to take advantage of a history-making opportunity by investing in the Fund.

**The Kick-Start Club is open to any donor seeking to invest in the success of minority owned small businesses.** The goal is to raise \$100,000 by May 30<sup>th</sup>. Donations of \$10,000 or more will receive an exclusive gift in appreciation of their generosity. All contributions are tax deductible and will be under the custodial care of TFNB Your Bank for Life. The management and disbursement of all funds will be governed by an independent local Board of Directors in conjunction with the Cen-Tex African American Chamber of Commerce. Together, the group will allocate funds in grants and microloans designed to offset the potential risk of reduced operations, labor force, or revenue that could severely impact minority entrepreneurship and community welfare.

To join the Kick-Start Club, please contact the Cen-Tex African American Chamber of Commerce or visit the website at <https://centexchamber.com/about-cbe/> to make an online contribution.

John Bible  
President/CEO  
254-235-3204  
[john@centexchamber.com](mailto:john@centexchamber.com)

Rachel E. Pate  
Vice President of Economic Development  
254-235-3204  
[rachel@centexchamber.com](mailto:rachel@centexchamber.com)

---

The Center of Business Excellence is a local 501(c)(3) charity affiliated with the Cen-Tex African American Chamber of Commerce. The CBE provides operational, social, and financial assistance to small businesses located in McLennan County. The CBE Fund is self-funded through generous donations from corporations, community grants, small business investors, and local citizens. All support is designed to remedy racial inequities and access barriers often found in traditional business assistance programs.