

TORRANCE

Magazine & Resource Guide

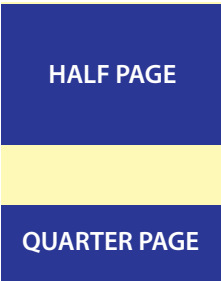
ADVERTISING RATES

Advertisers' Guide to Size, Specs & Cost

AD LOCATION / SIZE	Color
Outside Back Cover 8.75" x 11.25" full bleed	\$4594
Inside Front Cover 8.75" x 11.25" full bleed	\$3595
Inside Back Cover 8.75" x 11.25" full bleed	\$3395
Page One & Two 7.5" x 10" Live Area (no bleed)	\$3295
Full Page 7.5" x 10" Live Area (no bleed)	\$2495
Half Page (Vert. 3.675" x 10") (Horiz. 7.5" x 5")	\$1695
Third Page (Square 4.9375" x 4.875") (Vert. 2.3875" x 10")	\$1395
Quarter Page (Horiz. 7.5" x 2.3875")	\$1095
Sixth Page (Vert. 2.3875" x 4.9375") (Horiz. 4.9375" x 2.3875")	\$ 750
Box AD (2.3875" x 2.3875")	\$ 495
Logo Listing with logo or photo	\$ 250
Extra Listing	\$ 150
Bold Listing	\$ 150

We encourage the use of QR codes and web addresses in advertisements for Smart Phone users.

Contact Jeanne Garrison 310.351.5585 Email: jeanne20325@gmail.com

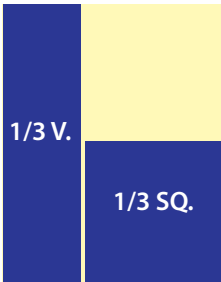
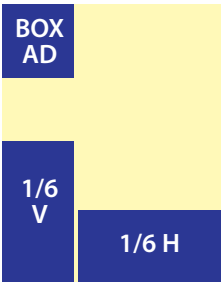


Upon Selection of an Advertisement:

A \$50 charge will be assessed to any revisions to proofs after the first correction. A \$50 minimum charge will be assessed to create new artwork, up to but not including half page. Extra charge to create half- and full-page artwork.

Full-page, 1/2-page, 1/3-page, 1/4-page and 1/6-page ads will appear in the Editorial Section. Box ads will appear in the Classified Section.

Publication Date: January 2019



ADVERTISING ARTWORK REQUIREMENTS:

Advertising files must be received in the following hi-resolution formats: PDF, EPS, TIF, JPEG, PSD (min. 300 dpi). If you are unsure, please contact us for assistance before sending at 310.351.5585.

Adobe InDesign, and CS files must be submitted with all fonts and images. Microsoft Office files such as Word, PowerPoint or others are NOT ACCEPTABLE.

For more details, call 310.351.5585.