



Core Competencies

VISION

As the leading business organization in the South Bay, the Torrance Area Chamber of Commerce will be an aggressive independent advocate of business interest exercising its influence with government, business, and the community to ensure economic growth and vitality.

MISSION

The Torrance Area Chamber of Commerce provides for its members by creating a strong local economy, providing networking opportunities, supporting the interests of business with government, taking political action, and promoting the community.

Promote the Community

- Armed Forces Day '5K for Freedom'
- Black History Celebration
- Celebrate Education
- TACC Foundation
- Torrance Fire Department event
- Torrance Police Department event
- Women of Influence Luncheon

Create a Strong Local Economy

- 110th Anniversary Celebration
- Advocacy for member businesses
- Business Expo & Showcase
- Economic Forecast
- Health & Happiness Fair
- Installation & Impact Awards
- Intersection of Business & Healthcare
- 'Out & About with Donna'
- Small Business Panel Discussion
- Small Business Week
- Unlimited free Certificate of Origin

Represent Business with Government

- Annual advocacy trip to Sacramento
- Frequent meetings with elected officials
- Government Affairs Policy (GAP) meetings
- Labor Law Update
- State of the City Address
- State of the Region Address
- State of the State Address
- Track legislation for members

Membership & Marketing

- Award-Winning website
- Chamber 101
- Chamber Weekly eBlast
- Compliance products
- Important updates eBlasts
- Membership Directory (online)
- Member Minute
- Ribbon cuttings & celebrations
- Social media platforms
- Strategic connecting with members

Take Political Action & Advocate

- Actions against 'Job-Killer' bills
- Action taken in support of pro business legislation
- Host candidate forums
- Political updates via Chamber Weekly
- Testimonials before elected bodies

Provide Networking Opportunities

- Business at Breakfast/Noon
- Holiday Mixer at Scott Robinson Honda
- Japan Business Association/TACC Mega Mixer
- Monthly programs

**CATALYZING, CONVENING, & CHAMPIONING
FOR BUSINESS VITALITY & GROWTH**