



Pryor and Trivelli Named as Ambassador Co-Chairs

Karen Pryor, Priority Lending Group, Inc., and Marifrances Trivelli, Los Angeles Maritime Museum have been selected as co-chairs of the 2020 - 2021 Ambassador program. "Karen and Marifrances have each displayed tremendous leadership in the many chamber activities they have been involved in. Their combined skills and vision will be key to a successful program this year," stated Donna Duperron, President and CEO.

Ambassadors actively promote membership in the Chamber, facilitate networking among members, and encourage meaningful participation and involvement in Chamber programs in order to enhance the membership benefits received by each member.

When asked about the beneficial change Chamber membership has brought about to our new Co-chair Karen Pryor, she replied, "It is the single most important thing I did when I opened my business in January of 2018! Last year, about 70% of my business came from connections I have made through the Chamber. This year, it's a little less but still a significant part."

Marifrances Trivelli had this to say about her involvement with the chamber. "Being a member of the TACC has provided personal and professional opportunities for growth. Being involved with committees such as "Women in Business" has resulted in new professional contacts, many which have led to positive business relationships. On a personal note, it is always a pleasure to meet people from different sectors who are happy to share their knowledge and advice! "

Both Trivelli and Pryor are looking forward to their new roles.

"This year will be a challenge given the new normal of doing business. I think it's more important than ever to support each other as best we can and to bring as many small businesses under the Chamber umbrella as possible. One of the many Chamber benefits is that the more you become involved, the more ideas and information are shared, and the more successful we all become" said Karen.

Marifrances agrees, "As a co-chair of the Chamber Ambassadors, I am looking forward to welcoming new members and helping to ensure they are getting the most from their membership. Especially with the current challenges facing businesses, it is important to let our new members know that the Chamber is their support system. Although the pandemic has forced us to modify the ways in which we meet and conduct business, the excellent work of the Chamber has continued and I am honored to assist in that effort.