



3480 Torrance Blvd., Suite 305, Torrance CA 90503 | (310) 540-5858 | www.TorranceChamber.com

The Torrance Area Chamber of Commerce would like to invite you to join us, and Grow with Google and the California Office of the Small Business Advocate (CalOSBA) at the Governor's Office of Business & Economic Development (GO-Biz), for a four-part small business workshop series, taking place between September 21st and October 9th, 2020.

Learning objective:

Learn how to use the Google tools and resources necessary to help your small business stand out online especially as we approach the holiday season. Sessions will cover key tools your business needs like Google My Business and YouTube.

RSVP today at g.co/grow/GetDigitalCA.

Join us for the following sessions:

Tuesday, September 22
10:00AM PT

Get Your Local Business on Google Search and Maps

Learn about Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your business profile or a simple website.

Thursday, September 24
10:00AM PT

Ponga su negocio local en Google Search y Maps

Explore Google My Business, una herramienta gratuita para empresas que desean conectarse con clientes en Google Search y Maps.

Wednesday, September 30
10:00AM PT

Make Your Website Work for You

In this presentation, learners will discover how to create a search-friendly website that drives user action and supports their goals. Whether launching a new website or sprucing up an old one, this workshop will help.

Wednesday, October 7th
10:00AM PT

Use YouTube to Grow Your Business

Get best practices for creating a YouTube Channel and compelling video content that promotes your products and services and drives engagement with your brand.



Grow with Google