

GREATER DOVER, NH

2022-23 VISITOR & RELOCATION GUIDE



20,000

FULL-COLOR COPIES
DISTRIBUTED

Copies of the guide are distributed at strategic locations to reach our visitors, including:

- State Welcome and Information Centers: Salem, Seabrook, and Hooksett Southbound
- Manchester-Boston Regional Airport Information Booth
- Eastern States Exposition (the Big E) New Hampshire Tourism Booth
- Hampton Beach Visitor Center (seasonal)
- City of Dover municipal offices
- GDCC member hotels
- GDCC Visitor Center

A Digital Edition of the guide will be accessible on the Chamber's official website, www.dovernh.org, as well as our social media sites.

Our online Visitors Guide allows your display ad to link directly to your website, increasing your circulation and website traffic for FREE!

Your ad is circulated for two years!

ATTENTION GREATER DOVER CHAMBER OF COMMERCE MEMBERS!

The Greater Dover Chamber of Commerce is getting ready to produce our brand new 2022-23 Greater Dover Visitor & Relocation Guide, and we are excited to announce that we have partnered with a new publisher, Lure Creative Design, to produce the guide for us. Lure Creative Design is a full-service destination marketing agency that specializes in assisting Chambers like ours across the country with the production of their guides. We are excited about their ideas and the direction of our new 2022-23 Greater Dover Guide!

The Greater Dover Chamber of Commerce has partnered with the City of Dover to ensure that the 2022-23 Greater Dover Guidebook is an accurate and informative representation of the area. The Greater Dover Visitor & Relocation Guide is the Greater Dover Chamber of Commerce's official publication, and is the most effective way to reach the residents, business owners and the thousands of visitors that make their way to Dover each year! This publication will engage, entertain and inform residents and visitors of all that our area has to offer.

Please view the ad sizes and rates for your options for participating, and contact **Steve Copley** at Lure Creative Design to reserve your space, at **440-732-5547**, by email at steve@lurecreativedesign.com, or myself with any questions. We look forward to seeing you all in our new and improved 2022-23 Greater Dover Guide!

Margaret Joyce
President, Greater Dover Chamber of Commerce

margaret@dovernh.org
603-742-2218

ARTWORK, PAYMENT & AGREEMENT DEADLINE
Dec 3, 2021

Ad space is limited and subject to availability. Position guarantee (1/2 page minimum) add 15%. Note: Other position requests will be considered. However, ultimate position of advertisements is at the discretion of the publisher.

Additional information on reverse side

RATES	MEMBERS	NON-MEMBER	MEMBER SAVINGS
INSIDE FRONT COVER (Full page with bleed 5.5w X 8.625h)	<input type="checkbox"/> \$2,155	<input type="checkbox"/> \$2,586	\$431
INSIDE BACK COVER (Full page with bleed 5.5w X 8.625h)	<input type="checkbox"/> \$2,155	<input type="checkbox"/> \$2,586	\$431
BACK COVER (Full page with bleed 5.5w X 8.625h)	<input type="checkbox"/> \$2,395	<input type="checkbox"/> \$2,874	\$479
FULL PAGE (with bleed 5.5w X 8.625h)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$1,674	\$279
HALF PAGE (Horizontal 4.5w X 3.625h) or (Vertical 2.125w X 7.5h)	<input type="checkbox"/> \$1,075	<input type="checkbox"/> \$1,290	\$215
1/4 PAGE (2.125w X 3.625h)	<input type="checkbox"/> \$595	<input type="checkbox"/> \$714	\$119
1/8 PAGE (2.125w X 1.75h)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$420	\$70

Colors, fonts and size are subject to change

☐ BOX LISTING \$299

Comes with your choice of text descriptions

Company Name 800-888-000
www.yourwebsite.com
Nulla porttitor mauris sed urna eleifend,
laoreet sodales lacus mollis.
1234 Main St., City, State Zip

☐ BOLD COLOR LISTING

Your listing - **Bolded**

Company Name
1234 Main St.
City, State Zip
Phone #
www.yourwebsite.com

PRINT READY ART REQUIREMENTS

Press ready PDF files preferred, with all type converted to path. PDF files must be high resolution (300dpi) CMYK color built to the exact dimensions (no crop marks or bleed lines)

Additional formats include: High Resolution TIFF, EPS, Illustrator and Photoshop files

No Spot colors. All colors must be CMYK. Bleeds must be at least .125

MATERIAL HANDLING

☐ Design My Ad: 1/4-1/8 size \$50 1/2 - Full page \$100 ☐ Will Send New Artwork

CONTACT INFORMATION

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

☐ Cash ☐ Check ☐ Credit Card (Complete Field Below)

☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Name on Card: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Billing Address: _____

Billing Phone: _____

Send Payment to:

Lure Creative Design, Inc.

198 Portage Trail Ext. West, Suite 250
Cuyahoga Falls, OH 44223

Please make checks payable to:

Lure Creative Design, Inc.

DATES TO REMEMBER

Art Work, Payment & Agreement Deadline:

DEC 3, 2021

Authorized By: _____

Signature: _____

Date: _____

Payment Terms: Payment must be made in full before display ad will be included in publication. All payments are non-refundable.

