



Contact: Susan Farris
Telephone: 601.982.4443 ext. 17
Email: susanf@bravobuzz.com
Website: www.bravobuzz.com

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ENTREPRENEUR QUARTERLY IS LAUNCHING Bringing The City's Entrepreneurs Together To Grow

Jackson, MS, January 28, 2018 – Sal & Mookie's and Mantle. City Club are partnering to launch "EQ", short for Entrepreneur Quarterly. This "meeting of the tribes" seeks to have a big impact on the entrepreneur community of Jackson that is vibrant, yet suffers from some fragmentation. The mission of EQ is to "find your niche; grow your reach." EQ is a great way to find out what and who all is out there in the line of entrepreneurship in Jackson.

Susan Farris, marketing manager for Sal & Mookie's explains, "Christopher Lomax (founder of Mantle.) and I were brainstorming on how we could best partner Sal & Mookie's and Mantle and we both felt that it should be about something bigger than just our two businesses. We are both passionate about growing Jackson and supporting what we have here in the city. So for us, it was a very natural fit to create something that shows just how vibrant our small businesses and entrepreneurs really are. Mantle. City Club brings an entrepreneurial energy and focus while Sal & Mookie's has that fun, hip environment that is perfect for a casual meet-up and of course it's "neutral territory." Everyone from any group or space can be welcome here. It's really a perfect match."

What: A quarterly entrepreneurship summit for all groups that provides the things that entrepreneurs care about: a chance to connect, FREE pizza, and discounted drinks!

Where: Sal & Mookie's New York Pizza & Ice Cream Joint.

When: 6:30-8:30 PM- March 1st; June 7th; September 6th; December 6th; Come to Fondren's First at 5 and finish up with some drinks, food, and networking at EQ on these months.

Format: The first EQ will be half mix & mingle, half informal panel where representatives from various entrepreneurial groups will give brief introductions as well as talk about each organization's uniqueness and passion for business. EQ participants will then have a few minutes for questions. Following Meet-Ups will vary between speakers and panels based on participants' interests and needs.

Why: EQ has a three-fold purpose. First, EQ hopes to attract anyone interested in finding their niche while building a larger network. If you are an entrepreneur or freelancer and have ever been interested in finding a special interest business group, this is the place to do it. The second purpose is to provide an opportunity for those already involved in groups to branch out. Mingling with other entrepreneurs outside your usual scope can spark ideas, build community, and drive you to expand your skill set—or introduce you to that perfect contact to take your business to the next level. Lastly, EQ is the perfect introduction to the people and resources available for budding entrepreneurs. You might be an oil painter or bath bomb maker but you'll need someone to build you a website and someone else to help you put together a business plan.

Confirmed Speakers for March EQ: Christopher Lomax, founder of Mantle. City Club; Kristi Hendrix, Executive Director of Midtown Partners representing The Hub; David Lewis of the Greater Jackson Arts Council and Todd Stauffer of Jackson Free Press representing Coalesce Jackson; Roderick Red of Red Squared Productions representing The FLEET creative collaborative; Dawn Dugle, of Dugle Media and author of the upcoming *The BRAVO! Way*, representing Lean In MS; J.C. Hiatt of Hiatt Consulting and Rafl., representing MS Tech Entrepreneurs; and Nader Dabit representing Jackson Area Web and App Developers.

More groups are joining us every day so stay in touch for announcements!

facebook: <https://www.facebook.com/pg/entrepreneurquarterly/>

online: www.mantlesandbox.com/eq-jxn

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If you would like more information about this topic, or are interested in getting your group involved, please contact Susan Farris at 601.982.4443 ext. 17 or email her at susanf@bravobuzz.com.