

# OUTLETS OF MISSISSIPPI



**Contact:** Shana Head  
Marketing Manager  
Outlets of Mississippi  
769-972-3022, [shead@outletsofms.com](mailto:shead@outletsofms.com)

Kathy Hackshaw  
GM / Director of Retail Operations  
Outlets of Mississippi  
769-972-3010, [khackshaw@outletsofms.com](mailto:khackshaw@outletsofms.com)

## FOR IMMEDIATE RELEASE

### OUTLETS OF MISSISSIPPI ANNOUNCES THE 2018 FAMILY SPRING FESTIVAL IS COMING TO TOWN!

**PEARL, MS (May 10, 2018):** The Outlets of Mississippi, the state's largest outlet shopping destination located minutes from the capital city of Jackson in the city of Pearl, is excited to announce that the Carnival is coming back to town this Friday, May 11 in the Outlets of Mississippi parking lot!

Back for the third year in a row, this highly anticipated Family Spring Festival will provide fun and excitement for eight days for families and individuals looking to kick off their summer and celebrate the end of the school year!

Guests will enjoy thrilling rides such as the Mega Loop, Speedway, Himalaya as well as classics like the Super Slide and Tilt a Whirl. And it wouldn't be a carnival without poppers, corn dogs, French fries and of course funnel cakes! There will be plenty of games for kids and adults to enjoy as well.

"We're very excited to host this anticipated event! The hype on our social media channels has been tremendous and we are thrilled to provide entertainment that families look forward to. We can't wait for everyone to come shop with us and enjoy the Family Spring Festival," commented Kathy Hackshaw, Director of Retail Operations and General Manager of the Outlets of Mississippi.

The Family Spring Festival will kick off Friday evening, May 11, at 5pm and will be open throughout the weekend. It will close Monday and Tuesday, May 14-15, and reopen Wednesday May 16 through Sunday May 20. On-goers can purchase wristbands as well as individual tickets for rides. Visit our [EVENTS](#) page for more details on times and wristband prices.

## **ABOUT THE OUTLETS OF MISSISSIPPI**

At 325,000 square feet the Outlets of Mississippi is the largest outlet shopping destination in Mississippi. Located minutes from the capital city of Jackson in the city of Pearl, the outlet shopping destination features a collection of more than 80 leading designer and name brands including Bath & Body Works, Coach Outlet, Michael Kors, Banana Republic Factory Store, Gap Factory Store, Ann Taylor, LOFT, Chico's Outlet, White House/Black Market, Levi's®, adidas, Nike Factory Store, Under Armour® and VF® Outlet, among many more, which offer everyday savings of up to 65 percent off regular retail prices. Visit [www.outletsofms.com](http://www.outletsofms.com) for more information including a complete store directory, sale and special event information and driving directions.

# # #